pollara
strategic insights

Ontario Political Scene, January 2020

From January 6 - 11, 2020, Pollara Strategic Insights conducted online surveys among a randomly-selected sample of N=2,198 adult (18+) Ontarians. The dataset was statistically weighted according to the most up-to-date Census figures in order to ensure it accurately reflects the actual gender, age, and geographic distribution of Ontario's adult population. Online samples cannot be assigned a margin of error. A probability sample of this size would carry a margin of error of + 2.1%, 19 times out of 20.

A1a. And, if a provincial election were held in ONTARIO today, which party would you most likely vote for?

		Gender (SCR5)		Age (SCR4)			Region (SCR1/ SCR2)					
	Total	Female	Male	18-34	35-54	55+	Toronto	905 GTA	Hamilton/Niagara	Southwest	East	North
BASE: All Respondents	2198	1112	1081	647	708	843	516	677	193	366	354	92
BASE: WEIGHTED	2198	1126	1068	635	834	729	408	551	216	501	376	146
Selected Party (Net)	71%	68%	75%	75%	71%	69%	73%	68%	76%	71%	72%	74%
The Liberals, led by John Fraser	23%	22%	24%	25%	21%	24%	31%	25%	17%	17%	24%	22%
The PCs, led by Doug Ford	21%	20%	23%	13%	25%	24%	17%	21%	23%	24%	21%	19%
The NDP, led by Andrea Horwath	19%	19%	19%	26%	17%	15%	18%	17%	28%	19%	18%	19%
The Green Party, led by Mike Sc	6%	6%	6%	8%	5%	6%	6%	4%	5%	7%	7%	11%
Some Other Party	2%	2%	2%	3%	3%	0%	1%	1%	2%	3%	2%	3%
No Party (Net)	29%	32%	25%	25%	29%	31%	27%	32%	24%	29%	28%	26%
Would Not Vote	3%	3%	3%	4%	3%	3%	3%	4%	2%	3%	1%	6%
Don't Know / Undecided	22%	24%	20%	17%	23%	25%	19%	24%	20%	22%	25%	16%
Prefer Not To Say	4%	4%	3%	4%	4%	3%	4%	4%	2%	4%	3%	4%
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

A1b. Is there a party that you are leaning towards?

		Gender (SCR5)		Age (SCR4)			Region (SCR1/ SCR2)					
	Total	Female	Male	18-34	35-54	55+	Toronto	905 GTA	Hamilton/Niagara	Southwest	East	North
BASE: Don't Know / Undecided	328	190	138	66	100	162	62	112	27	59	57	11
BASE: WEIGHTED	331	203	129	83	124	124	47	86	31	77	71	19
Selected Party (Net)	48%	42%	56%	52%	45%	46%	29%	45%	50%	55%	61%	22%
The Liberals, led by John Fraser	18%	12%	27%	19%	14%	21%	11%	14%	16%	21%	26%	17%
The PCs, led by Doug Ford	9%	7%	14%	8%	6%	13%	3%	9%	15%	8%	16%	-
The NDP, led by Andrea Horwath	15%	17%	13%	15%	22%	9%	10%	20%	9%	21%	14%	-
The Green Party, led by Mike Sc	5%	6%	3%	10%	3%	3%	4%	2%	9%	6%	5%	5%
Some Other Party	0%	-	1%	1%	-	-	-	1%	-	-	-	-
No Party (Net)	52%	58%	44%	48%	55%	54%	71%	55%	50%	45%	39%	78%
Would Not Vote	1%	2%	-	5%	-	-	-	1%	-	-	4%	-
Don't Know / Undecided	48%	52%	42%	38%	54%	49%	68%	52%	50%	41%	34%	61%
Prefer Not To Say	3%	4%	1%	5%	1%	4%	3%	2%	-	4%	1%	17%
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

A1a/b. Decided Voters [A1/b combined, re-based to exclude those without a party choice.]

		Gender (SCR5)		Age (SCR4)			Region (SCR1/ SCR2)					
	Total	Female	Male	18-34	35-54	55+	Toronto	905 GTA	Hamilton/Niagara	Southwest	East	North
BASE: Decided Voters	1722	853	864	511	544	667	395	519	160	284	292	72
BASE: WEIGHTED	1728	854	869	518	646	564	313	413	179	397	313	112
The Liberals, led by John Fraser	33%	32%	34%	34%	30%	36%	41%	36%	24%	26%	34%	31%
The PCs, led by Doug Ford	29%	27%	30%	17%	33%	34%	23%	30%	30%	32%	29%	25%
The NDP, led by Andrea Horwath	27%	29%	25%	34%	27%	22%	25%	26%	36%	28%	24%	24%
The Green Party, led by Mike Sch	9%	10%	8%	12%	7%	8%	9%	6%	7%	11%	10%	15%
Some Other Party	2%	2%	2%	3%	3%	1%	2%	2%	3%	3%	2%	4%
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%