pollara strategic insights

From October 23 to November 16, 2020, Pollara Strategic Insights surveyed N=2,129 randomly-selected adult Ontarians via an online survey methodology. Among this sample, n=1,812 were decided voters (leaners included).

Online surveys cannot officially be assigned a margin of error. Probability samples of these sizes carry margins of error of ± 2.1% and ± 2.3%, respectively, 19 times out of 20. The data were weighted to ensure that the sample reflects the gender, age, and regional distribution of the actual adult Canadian population based upon the most recent Census. Any discrepancies in totals are due to rounding.

A1A. If a national federal election were held across Canada today, which party would you most likely vote for or lean towards?

	Total	Age			Gender		Region					
		18-34	35-54	55+	Female	Male	Toronto	GTA 905	Hamilton/ Niagra	Southwest	East	North
BASE: All Respondents	2129	549	721	859	1104	1025	486	506	181	405	425	126
BASE: WEIGHTED	2129	615	808	707	1093	1036	395	533	209	486	364	141
Liberal Party, led by Justin Trudeau	36%	34%	35%	39%	37%	36%	44%	42%	34%	27%	36%	26%
Conservative Party, led Erin O'Toole	22%	16%	25%	24%	18%	26%	18%	25%	15%	23%	25%	22%
NDP, led by Jagmeet Singh	14%	20%	12%	10%	16%	11%	14%	9%	21%	15%	14%	14%
People's Party of Canada, led by Maxime Bernier	1%	3%	1%	1%	1%	2%	1%	1%	2%	3%	1%	2%
Green Party, led by Annamie Paul	5%	5%	4%	4%	4%	5%	3%	2%	6%	7%	3%	11%
Some Other Party	1%	1%	1%	0%	0%	2%	0%	1%	%*	1%	1%	3%
Would Not Vote	3%	4%	3%	3%	3%	3%	3%	3%	2%	5%	2%	3%
Don't Know / Undecided	16%	14%	18%	16%	19%	13%	15%	16%	18%	16%	16%	17%
Prefer Not To Say	2%	2%	1%	2%	2%	2%	1%	2%	1%	2%	1%	1%
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

A1B. Is there a party that you are leaning towards?

	Total	Age			Gender		Region					
		18-34	35-54	55+	Female	Male	Toronto	GTA 905	Hamilton/ Niagra	Southwest	East	North
BASE: 'Don't Know / Undecided' At X1A	344	79	129	136	207	137	73	80	34	69	65	23
BASE: WEIGHTED	344	86	142	116	208	136	59	84	38	80	58	24
Liberal Party, led by Justin Trudeau	15%	18%	15%	14%	14%	17%	16%	9%	18%	13%	13%	43%
Conservative Party, led Erin O'Toole	10%	4%	10%	13%	9%	10%	11%	10%	8%	12%	8%	3%
NDP, led by Jagmeet Singh	9%	5%	13%	6%	11%	5%	5%	5%	20%	8%	15%	3%
People's Party of Canada, led by Maxime Bernier	1%	%*	1%	1%	%*	2%	%*	1%	%*	1%	%*	%*
Green Party, led by Annamie Paul	2%	%*	1%	4%	1%	3%	%*	1%	%*	4%	%*	9%
Would Not Vote	0%	2%	%*	%*	1%	%*	1%	%*	2%	%*	%*	%*
Don't Know / Undecided	62%	69%	59%	60%	61%	63%	66%	72%	52%	59%	62%	43%
Prefer Not To Say	1%	2%	1%	1%	2%	%*	%*	1%	%*	3%	1%	%*
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

A1A/A1B. Federal Vote : GROSS VOTERS (LEANERS INCLUDED)

	Total	Age			Gender		Region					
		18-34	35-54	55+	Female	Male	Toronto	GTA 905	Hamilton/ Niagra	Southwest	East	North
BASE: All Respondents	2129	549	721	859	1104	1025	486	506	181	405	425	126
BASE: WEIGHTED	2129	615	808	707	1093	1036	395	533	209	486	364	141
Liberal Party, led by Justin Trudeau	39%	37%	38%	42%	39%	38%	47%	44%	38%	29%	38%	34%
Conservative Party, led Erin O'Toole	24%	16%	27%	26%	20%	27%	19%	27%	17%	25%	26%	23%
NDP, led by Jagmeet Singh	15%	21%	14%	11%	18%	12%	15%	10%	25%	17%	16%	15%
People's Party of Canada, led by Maxime Bernier	2%	3%	1%	1%	1%	2%	1%	1%	2%	3%	1%	2%
Green Party, led by Annamie Paul	5%	5%	5%	5%	4%	5%	3%	3%	6%	8%	3%	13%
Some Other Party	1%	1%	1%	0%	0%	2%	0%	1%	%*	1%	1%	3%
Would Not Vote	3%	4%	3%	3%	3%	3%	3%	3%	3%	5%	2%	3%
Don't Know / Undecided	10%	10%	10%	10%	12%	8%	10%	11%	10%	10%	10%	7%
Prefer Not To Say	2%	2%	2%	2%	2%	2%	1%	2%	1%	3%	2%	1%
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

A1A/A1B. Federal Vote : DECIDED VOTERS (LEANERS INCLUDED)

	Total	Age			Gender		Region					
		18-34	35-54	55+	Female	Male	Toronto	GTA 905	Hamilton/ Niagra	Southwest	East	North
BASE: Excluding 'Would Not Vote, Don't Know, Prefer Not	1812	461	614	737	920	892	418	424	156	337	368	109
BASE: WEIGHTED	1808	514	689	605	908	900	339	448	181	400	314	126
Liberal Party, led by Justin Trudeau	46%	44%	44%	48%	47%	44%	55%	52%	43%	35%	45%	37%
Conservative Party, led Erin O'Toole	28%	20%	31%	31%	24%	31%	22%	32%	19%	31%	31%	26%
NDP, led by Jagmeet Singh	18%	25%	17%	13%	22%	14%	18%	11%	29%	20%	19%	16%
People's Party of Canada, led by Maxime Bernier	2%	3%	1%	2%	1%	3%	1%	1%	2%	4%	1%	3%
Green Party, led by Annamie Paul	6%	7%	5%	5%	5%	6%	3%	3%	6%	9%	3%	14%
Some Other Party	1%	1%	1%	1%	0%	2%	1%	1%	%*	1%	2%	4%
SIGMA	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%