

Here we grow again! To facilitate our continued growth, Pollara Strategic Insights is seeking to hire 2 client-facing research leaders at the VP level: Vice President, Consumer Insights and Vice President, Banking & Financial Services.

If you are a self-starter with a minimum of 9 years of research experience, expertise in one of the above sectors, and a passion for providing clients with impactful research-based strategic advice, please contact us at information@pollara.com.

ABOUT POLLARA

Founded in 1985, Pollara Strategic Insights is one of Canada's premier full-service research firms. Led by a collaborative team of senior research veterans who are passionate about conducting research through hands-on creativity and customized solutions, we take full advantage of our comprehensive toolbox of industry-leading quantitative and qualitative methodologies and analytical techniques. At Pollara, we are committed to discovering the influential undercurrents below the surface of topline data and identifying our clients' key segments and what motivates them – so that we can provide clear, actionable, and realistic strategic advice that has a beneficial impact upon our clients' decisions and plans. For more information, please visit www.pollara.com.

HIRING 2 VICE PRESIDENT POSITIONS

We are seeking to hire two client-facing research leaders at the Vice President level to lead and continue the development of our growing research practices:

- **Vice President, Consumer Insights**
- **Vice President, Banking & Financial Services**

As a leader of your practice, you must have strong expertise in research methodologies and innovation as well as your sector of specialization, a deep commitment to excellence in client management, an unwavering sense of account and project ownership, and a track record of distilling research insights into clear, targeted, actionable, and impactful advice for your clients.

You will be involved in all aspects of your research practice, including team mentorship, business and new product development, proposal writing, client management, research design, project management, analysis, reporting, and presentations. You will go above and beyond for our clients, applying your responsiveness, creativity, and expertise in order to develop a strong, beneficial partnership with them.

You will be working with leading companies and brands, supported by a passionate, committed, intelligent, collaborative, diverse, friendly, and welcoming team of researchers. You will be a part of our company's growth and success, sharing and launching your ideas for new products and models as well as learning new, industry-leading approaches to project design and research analysis.

Role & Responsibilities:

- Lead and manage research studies through design, execution, analysis, and reporting phases with exemplary level of ownership, attention to detail, quality control, and management/mentorship of junior and intermediate team members.
- On large projects with broad team structure, fulfill a key, collaborative role on a large research team committed to a client project, with supervision.
- Act as responsive client contact, providing progress updates, answers, solutions, and strategic, actionable advice
- Contribute to client briefings and meetings, and present results on independent basis.
- Develop and author persuasive, impressive proposals
- Manage multiple tasks and project elements simultaneously.
- Manage and mentor intermediate and junior research team members
- Proactively manage key client accounts on an independent basis
- Grow the level of business from existing client relationships through the identification and pursuit of opportunities, and through the provision of superior service and advice
- Lead the creation and marketing of new models, syndicated studies, and services
- Attract new clients through personal networks, referrals, and marketing.

Requirements:

- Minimum of 9 years of experience in the research industry, preferably with a wide variety of methodologies, project types, and clients
- Minimum of 5 years of experience in your sector of specialization (Consumer Insights or Banking & Financial, per the position for which you are applying)
- University Degree – Honours, minimum; graduate level degree is an asset.
- Excellent research design and interpretation skills, with demonstrated ability to provide clear, effective, actionable advice to clients
- Excellent analytical and data analysis skills
- Understand appropriate, effective use of advanced analytics
- Excellent written and oral communication skills, including presentation skills
- Excellent client management skills
- Excellent multi-tasking and organizational skills
- Strong attention to detail and quality control
- Fast, eager learner committed to taking ownership of tasks and going above and beyond for clients
- Ability to work effectively both independently and within a team
- Demonstrated skills in using Microsoft Word, PowerPoint, and Excel
- Strong skills and experience in traditional in-person and/or online focus group moderation and associated analysis and reporting are a valued asset
- Strong skills and experience in online discussion forum moderation and associated analysis/reporting are an asset.
- Advanced statistical analysis skills and knowledge are an asset
- Written and verbal fluency in French and other languages is an asset
- Skills and comfort with web/social media analytical platforms are an asset

Pollara Embraces Diversity and Inclusivity

- Pollara believes that a diverse workforce is a strength. Each employee's unique background, experiences, and perspectives enhance and contribute to the fabric of our workforce, the relevancy and effectiveness of our research solutions, and our professional relationships with our clients, respondents, and suppliers.
- We are committed to attracting, developing, and retaining the most talented individuals regardless of their ethnocultural or racialized background, sexual orientation, gender identity, religion, age, and physical ability. These practices are fundamental to the success of our company and our society.

- Our commitment to respecting, supporting, and welcoming diversity is embedded into every aspect our corporate activities and culture. We do not tolerate discrimination or intolerance in any form. Through strict adherence to these commitments as well as rigorous processes and monitoring, we foster an inclusive and supportive workplace culture that always respects and values the diverse backgrounds of all of our employees, without exception.

Process

- To information@pollara.com, please send your current CV and a letter detailing the position for which you are applying, why you are interested in this position at Pollara, and the key strengths you would bring to the role.
- Timing: Our goal is to conduct short-list interviews and hire these new positions in June 2021.
- We truly appreciate the time and effort that you will put into your application as well as your interest in joining the Pollara team. Thank you very much in advance. However, due to the high volume of applications received, we will only be contacting short-listed candidates.