



CANADIAN RESEARCH
INSIGHTS COUNCIL
LE CONSEIL DE RECHERCHE
ET D'INTELLIGENCE
MARKETING CANADIEN

President's Declaration of Compliance with CRIC Standards

I certify that based on my knowledge and having exercised reasonable diligence, **Pollara Strategic Insights Inc.** has reviewed the requirements of the [CRIC Canadian Code of Market, Opinion and Social Research and Data Analytics](#) (the "CRIC Code") and the [CRIC Public Opinion Research Standards and Disclosure Requirements](#) and that **Pollara Strategic Insights Inc.** fully complies with these CRIC Standards. By adhering to the CRIC Standards, **Pollara Strategic Insights Inc.** is also committed to following the [CRIC Pledge to Canadians](#).

Name of President: **Craig Worden** _____

Signature of President: _____


Date: **October 18, 2022** _____