

A young boy with dark, curly hair, wearing a light blue long-sleeved shirt, is shown in profile, looking intently at a red car. He has his hands near the car's body. The background is slightly blurred, showing a person in a white shirt and some greenery. The overall scene is outdoors and brightly lit.

The Politics of Electric Vehicles (EVs) – US Findings

Methodology: The Politics of Electric Vehicles

- This American National Survey was conducted June 24-25, 2024.
- The sample of US adults, N=1,500, has a credibility interval, similar to a poll's margin of error (MOE), of +/- 2.5 percentage points. The data set was weighted by gender, education, race, age, party registration, and region based on US Census and voter file data.
- It is important to remember that subsets based on demographics, such as gender, age, education, and race/ethnicity, carry with them higher credibility intervals, as the sample size is reduced. Survey results should be understood within the poll's range of scores, and with a confidence interval of 95%.
- Data was collected using an online panel of US adults provided by CINT. The survey was offered in English.



Key Findings



Attitudes Towards Tariffs

Importance of Tariffs as an Election Issue

- Half of Americans say the issue of tariffs on Chinese electric vehicles is important when deciding who to vote for in the upcoming presidential election.

Positioning vis-à-vis Canada

- Eight-in-ten Americans say that it's important for Canada to align their trade policies on electric vehicles.
- If Canada fails to do so, **more support (43%) than oppose (32%) the US putting tariffs on Canada (retaliatory measure) to prevent China from dumping EVs in Canada to be shipped across the border.**

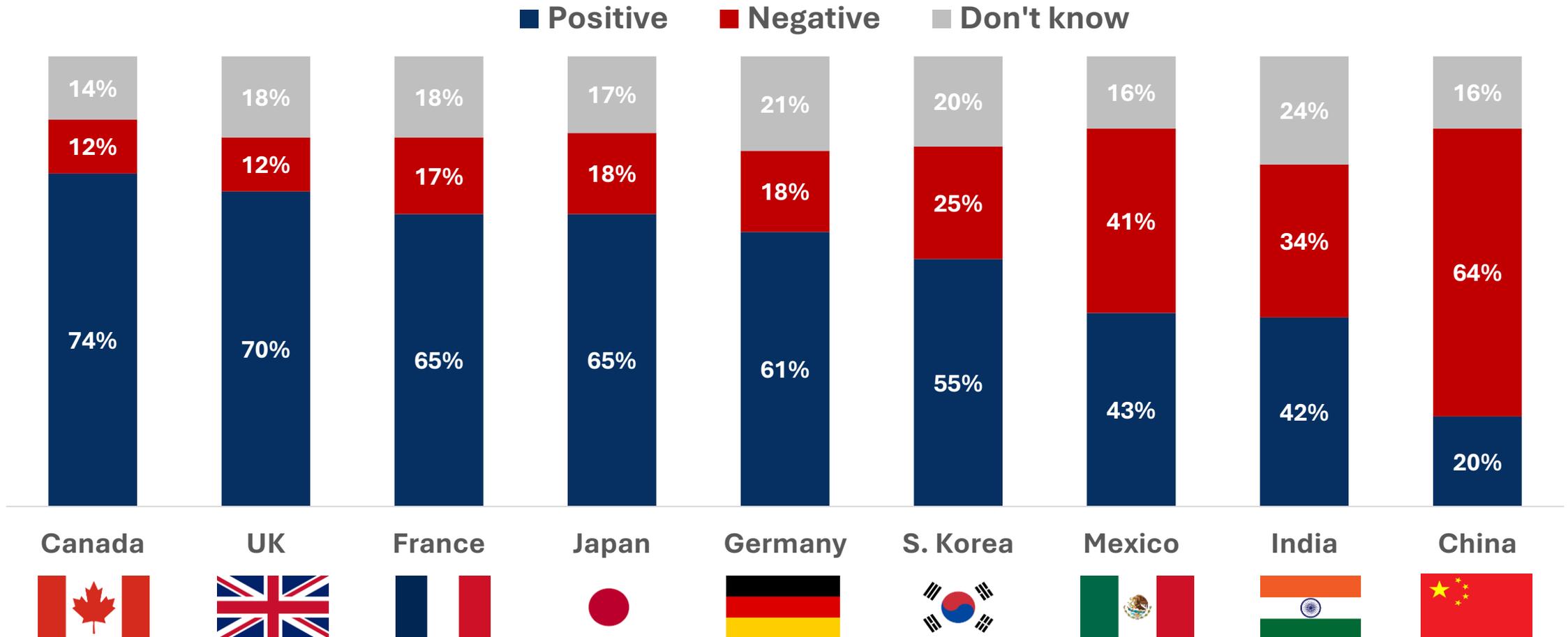
A satellite view of the Earth from space, showing the Americas and a large storm system over the Atlantic Ocean. The text "Americans' view of the world" is overlaid on the image.

Americans' view of the world

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strategic insights

Impression of Countries

Canada, (74%), Great Britain (70%), France (65%), Japan (65%) and Germany (61%) are all viewed positively by Americans. In contrast, India (42%), Mexico (43%), and China (64%) are viewed negatively.



Q IP1. What is your overall impression of the following countries? N=1500

How important is the Canada-US relationship to you?

78%
IMPORTANT
[Net] (*Somewhat/Very*)



The background of the entire image is a close-up, high-resolution photograph of the United States flag. The flag is draped and folded, creating deep shadows and bright highlights in the red, white, and blue fabric. The stars are clearly visible in the upper right quadrant, while the stripes dominate the lower and left portions. The overall tone is patriotic and formal.

Attitudes Towards Tariffs

About half of Americans say the issue of tariffs on Chinese EVs is important when deciding who to vote for in the upcoming election

48%
IMPORTANT
[Net] (Somewhat/Very)



Not Important at all, 21%

Not Very Important, 31%

Somewhat Important, 31%

Very Important, 17%



EV10. How important is the issue of tariffs on Chinese EVs for you when deciding who to vote for in the 2024 presidential election? N=1500 *Not at all important; ** Not very important

Eight-in-ten Americans say “it’s important for Canada to align their trade policies with the US on electric vehicles”

80%
IMPORTANT
[Net] (Somewhat/Very)

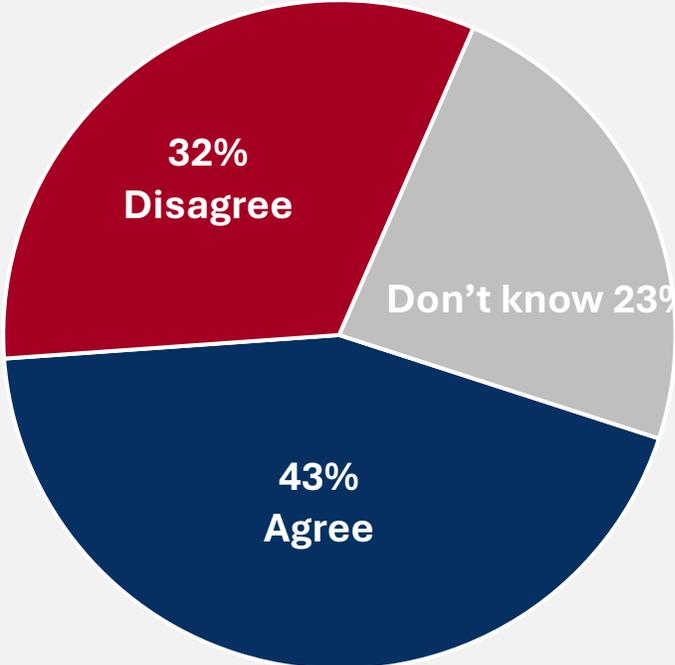


Plurality of Americans say the US should place tariffs on Canada, if Canada does not put tariffs on Chinese-made EVs

If Canada does not put tariffs on Chinese-made vehicles that received government subsidies, there is some concern that China could dump EVs in Canada to be shipped across the border.



Would you support or oppose putting tariffs on Canada?



EV14. If Canada does not put tariffs on Chinese made vehicles that received subsidies, there is some concern China could dump EVs in Canada to be driven or shipped across the border to the US market. In this case would you support the US putting tariffs on Canada? N = 1500



The Politics of Electric Vehicles (EVs)

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