
Yukon Election Snapshot

October 2025



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Methodology

Field Window October 22 to 26, 2025

Sampling Live-interviewer telephone survey, with calls made to both landlines and cell phones. A random sample of eligible voters in the Yukon were polled.

Reliability In total, **502 interviews were collected**. Survey results are accurate to $\pm 4.4\%$, 19 times out of 20. The margin of error is larger for sub-segments.

Weighting Data has been weighted using the most current gender, age, & region Census data, to ensure the sample reflects the actual population of eligible voters in the Yukon.

Research standards Pollara Strategic Insights is a member of the Canadian Research Insights Council (CRIC), and this research was conducted in compliance with CRIC standards.

Sponsor This poll was commissioned by the Canadian Labour Congress (CLC).

Key Findings

- The Yukon Party leads with 52% of the decided vote, followed by the Yukon NDP at 34% and the Yukon Liberals at 11%.
- The Yukon Party leads by 17 points within Whitehorse and by 22 points in the rest of the territory.
- The Yukon Party are strongest among men and 35-to-64 year olds. The Yukon NDP are strongest among women and seniors.
- The Yukon NDP lead the Yukon Party by 12 points among Indigenous voters.
- 13% of voters are undecided, and 37% say they are open to changing their minds before election day.



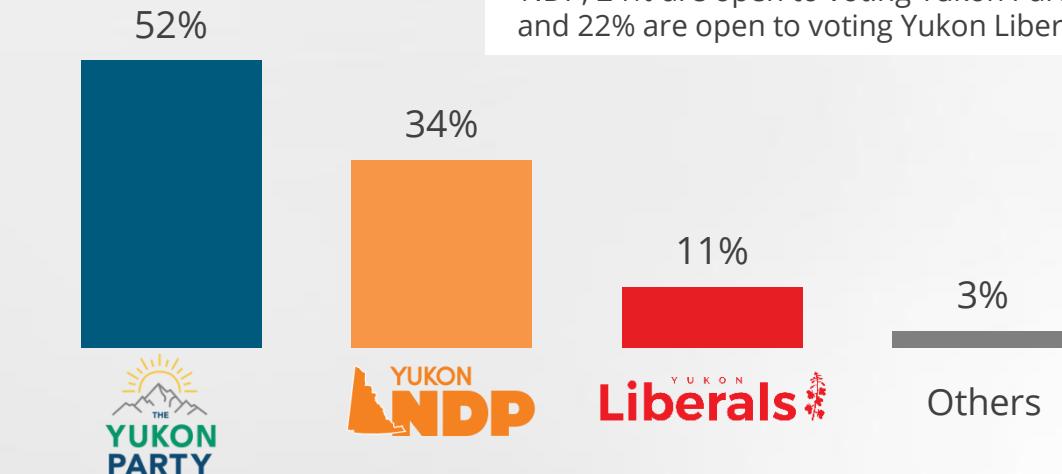
Survey Findings

Decided Vote: Yukon Party leads NDP by 18 points, with Liberals a distant third

- This marks a 21-point decline in Yukon Liberal support since the 2021 territorial election, with the Yukon Party up by 13 and the Yukon NDP up by 6.

13% of voters are undecided.

Among them, 30% are open to voting Yukon NDP, 24% are open to voting Yukon Party, and 22% are open to voting Yukon Liberal.

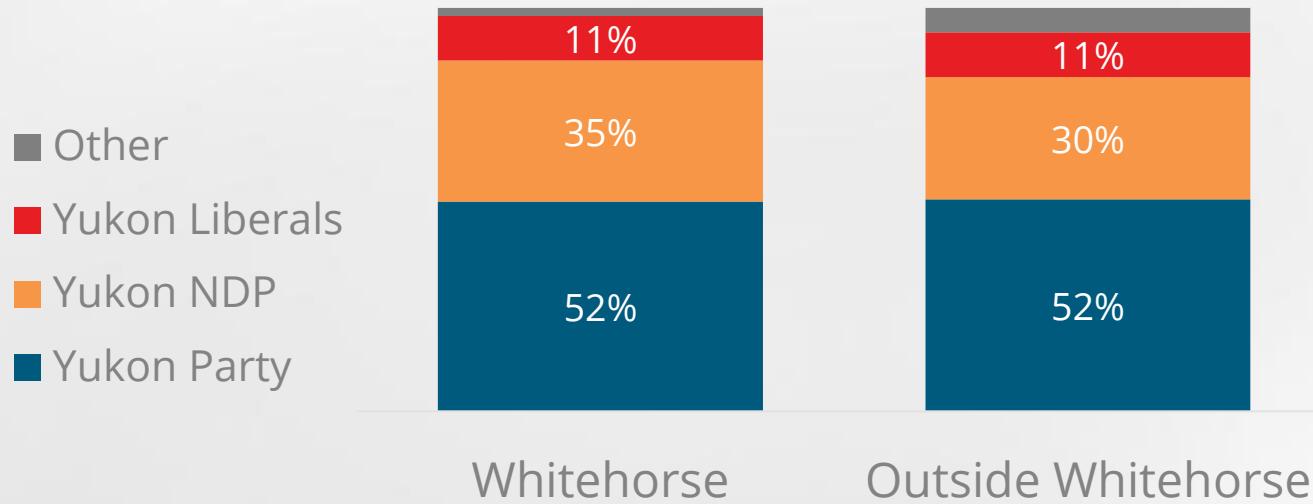


If the election were held today, who would you be most likely to vote for or lean towards?
Base: Decided voters (n=400)

Decided Vote – by Region: Yukon Party leads in both Whitehorse and the rest of the territory

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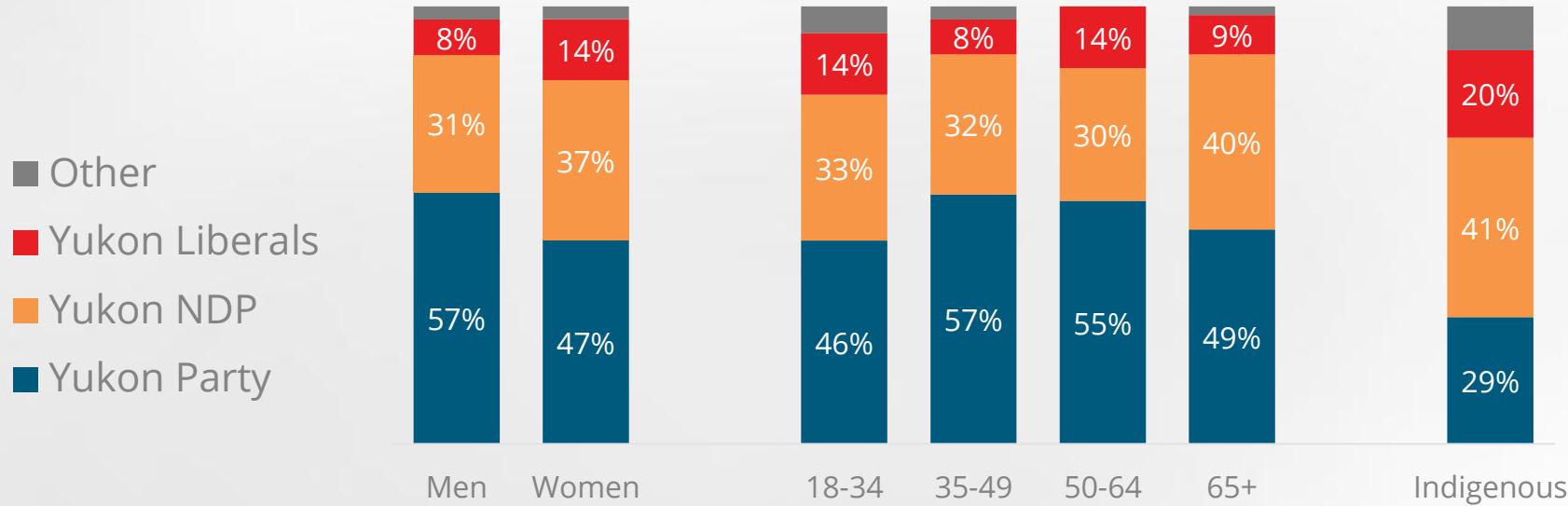
- The undecided rate is higher outside Whitehorse (18%) than inside Whitehorse (11%).



If the election were held today, who would you be most likely to vote for or lean towards?
Base: Decided voters (n=400)

Decided Vote – by Demographics: Yukon Party strong among men and middle-aged voters, while Yukon NDP are strong among women, seniors and Indigenous voters

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If the election were held today, who would you be most likely to vote for or lean towards?
Base: Decided voters (n=400)

Vote Motivation: Yukon Party supporters are most motivated to turn out, with majority of Yukon Liberal supporters just “going through the motions”



66% Very motivated

16% A bit motivated

17% Going through motions



59% Very motivated

20% A bit motivated

19% Going through motions



37% Very motivated

8% A bit motivated

55% Going through motions



How likely are you to vote in the Yukon territorial election? Are you... | Base: All respondents (n=502)
Do you feel very motivated to vote, a bit motivated, or do you feel like you're going through the motions in voting? | Base: Decided voters (n=400)

Last Election Vote Transfer: Yukon Liberals only holding one-fifth of their 2021 vote

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	2021 Yukon Party Voters	2021 Yukon Liberal Voters	2021 Yukon NDP Voters	Non-Voters
Current Yukon Party	85%	31%	6%	31%
Current Yukon Liberals	1%	20%	7%	8%
Current Yukon NDP	6%	32%	77%	20%
Current Other/ Undecided/ Won't vote	8%	17%	9%	42%

How to read chart: 85% of 2021 Yukon Party Voters are leaning Yukon Party today, 1% are leaning Yukon Liberal, 6% are leaning Yukon NDP, and 8% are undecided, leaning elsewhere, or don't plan to vote.



If the election were held today, who would you be most likely to vote for or lean towards? | Base: All respondents (n=502)
Who did you vote for in the last Yukon territorial, in 2021? The Yukon Liberals led by Sandy Silver, the Yukon Party led by Currie Dixon, or the Yukon NDP led by Kate White? If you can't remember, didn't live here, or weren't able to vote, simply say so. | Base: All respondents (n=502)

Federal Vote Transfer: Federal Liberal vote splintered, with the Yukon NDP picking up the largest share of it

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	Carney Voters	Poilievre Voters	Singh Voters	Non-Voters
Current Yukon Liberals	20%	2%	0%	5%
Current Yukon Party	26%	86%	4%	22%
Current Yukon NDP	36%	5%	86%	18%
Current Other/ Undecided/ Won't vote	18%	7%	11%	55%

How to read chart: 20% of Carney voters would vote for the Yukon Liberals, 26% for the Yukon Party, 36% for the Yukon NDP, and 18% are undecided, leaning elsewhere, or don't plan to vote.



If the election were held today, who would you be most likely to vote for or lean towards? | Base: All respondents (n=502)
Who did you vote for in April's federal election? The Liberals led by Mark Carney, the Conservatives led by Pierre Poilievre, the NDP led by Jagmeet Singh, or someone else? If you can't remember or weren't able to vote, simply say so. | Base: All respondents (n=502)

Potential Vote Shifts: Yukon Liberals most likely to lose support over the final days of the campaign

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- The **Yukon Party** has 10 points of growth potential (5 points from Yukon NDP, 3 from undecideds, 2 from Yukon Liberals)
- The **Yukon NDP** has 12 points of growth potential (6 points from Yukon Party, 4 from undecideds, 2 from Yukon Liberals)
- The **Yukon Liberals** have 11 points of growth potential (5 points from Yukon Party, 4 from Yukon NDP, 3 from undecideds)



27%

might change mind



Would switch to:

54% Yukon NDP
33% Yukon Liberals



40%

might change mind



Would switch to:

49% Yukon Party
42% Yukon Liberals



70%

might change mind



Would switch to:

34% Yukon NDP
33% Yukon Party



If the election were held today, who would you be most likely to vote for or lean towards? | Base: All respondents (n=502)

Do you consider yourself a strong supporter of this party or is there a chance you might change your mind before election day? | Base: Decided voters (n=400)

Who else would you consider voting for? | Base: Might change mind (n=121)

Which parties would you consider voting for? | Base: Undecided (n=60)

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For media inquiries, contact information@pollara.com

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