

Table QS3

QS3 - Please enter your gender:

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Male	49%	47%	46%	51%	44%	52%	51%		100%	42%	48%	51%	54%
Female	51%	53%	54%	49%	56%	48%	49%	100%		57%	51%	49%	46%
Other	0%	0%	0%	0%		0%				1%	0%	0%	

Table QS3

QS4 - Age

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
18-34	23%	14%	21%	27%	17%	25%	21%	26%	20%	100%			
35-49	25%	20%	26%	25%	24%	28%	25%	26%	25%		100%		
50-64	27%	33%	27%	25%	30%	27%	28%	26%	28%			100%	
65+	25%	32%	27%	23%	29%	21%	26%	23%	28%				100%
NET: <50	48%	35%	46%	52%	42%	52%	47%	51%	44%	100%	100%		
NET: 50+	52%	65%	54%	48%	58%	48%	53%	49%	56%			100%	100%

Table QR1_2

QR1 - What emotion best describes how you feel when you think about each of the following? - 'Total angry' SUMMARY TABLE

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
The federal government	52%	43%	45%	56%	53%	58%	50%	49%	54%	58%	57%	52%	40%
The provincial government	60%	45%	71%	61%	46%	66%	50%	61%	59%	63%	63%	60%	55%
The Canadian economy	59%	55%	53%	65%	57%	63%	56%	61%	57%	65%	62%	60%	50%
Your own personal financial situation	46%	49%	34%	51%	44%	48%	47%	50%	41%	57%	51%	46%	30%
The types of changes happening in Canada	56%	51%	47%	61%	57%	63%	55%	57%	55%	56%	58%	60%	50%
The latest stories in the news	64%	64%	52%	69%	66%	71%	66%	65%	63%	59%	62%	65%	70%

Table QR1_3

QR1 - What emotion best describes how you feel when you think about each of the following? - 'Total happy' SUMMARY TABLE

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic -----	Quebec -----	Ontario -----	Prairies -----	Alberta -----	BC -----	Female -----	Male -----	18-34 -----	35-49 -----	50-64 -----	65+ -----
		(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
The federal government	17%	24%	15%	17%	16%	17%	18%	16%	18%	7%	10%	20%	30%
The provincial government	12%	18%	4%	12%	23%	15%	14%	10%	14%	7%	11%	12%	18%
The Canadian economy	6%	9%	6%	5%	3%	6%	10%	5%	7%	5%	6%	5%	8%
Your own personal financial situation	24%	24%	35%	19%	21%	21%	21%	20%	28%	16%	20%	23%	35%
The types of changes happening in Canada	10%	14%	7%	10%	10%	7%	13%	7%	12%	7%	7%	10%	14%
The latest stories in the news	4%	4%	6%	3%	3%	4%	4%	3%	5%	5%	4%	3%	4%

Table QR1_1

QR1_1 - What emotion best describes how you feel when you think about each of the following? - The federal government

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Very angry	20%	15%	15%	21%	23%	26%	19%	18%	21%	18%	23%	22%	16%
Annoyed or moderately angry	32%	27%	30%	34%	31%	33%	30%	31%	33%	40%	34%	30%	24%
Neutral or no emotion	31%	33%	40%	27%	30%	25%	33%	35%	28%	35%	33%	28%	30%
Pleased or moderately happy	15%	20%	13%	16%	14%	14%	16%	14%	17%	6%	9%	18%	27%
Very happy	2%	3%	2%	1%	2%	2%	2%	2%	2%	0%	1%	2%	4%
NET: Total angry	52%	43%	45%	56%	53%	58%	50%	49%	54%	58%	57%	52%	40%
NET: Total happy	17%	24%	15%	17%	16%	17%	18%	16%	18%	7%	10%	20%	30%

Table QR1_2

QR1_2 - What emotion best describes how you feel when you think about each of the following? - The provincial government

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Very angry	25%	14%	31%	24%	16%	38%	19%	25%	26%	23%	30%	25%	23%
Annoyed or moderately angry	35%	31%	40%	37%	30%	28%	31%	36%	34%	39%	33%	35%	33%
Neutral or no emotion	28%	37%	25%	27%	31%	19%	36%	28%	27%	31%	26%	28%	27%
Pleased or moderately happy	10%	15%	4%	11%	18%	13%	13%	9%	12%	5%	9%	11%	16%
Very happy	1%	3%	0%	1%	4%	2%	1%	1%	2%	2%	2%	1%	1%
NET: Total angry	60%	45%	71%	61%	46%	66%	50%	61%	59%	63%	63%	60%	55%
NET: Total happy	12%	18%	4%	12%	23%	15%	14%	10%	14%	7%	11%	12%	18%

Table QR1_3

QR1_3 - What emotion best describes how you feel when you think about each of the following? - The Canadian economy

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic ----- (C)	Quebec ----- (D)	Ontario ----- (E)	Prairies ----- (F)	Alberta ----- (G)	BC ----- (H)	Female ----- (K)	Male ----- (L)	18-34 ----- (M)	35-49 ----- (N)	50-64 ----- (O)	65+ ----- (P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Very angry	20%	15%	17%	22%	23%	24%	21%	22%	19%	24%	26%	20%	12%
Annoyed or moderately angry	39%	40%	37%	42%	34%	40%	34%	39%	38%	41%	36%	40%	38%
Neutral or no emotion	35%	37%	41%	30%	41%	31%	34%	34%	35%	30%	32%	35%	42%
Pleased or moderately happy	6%	8%	6%	5%	2%	6%	10%	5%	7%	5%	6%	5%	8%
Very happy	0%	0%	0%	0%	1%	0%		0%	0%	1%	0%		0%
NET: Total angry	59%	55%	53%	65%	57%	63%	56%	61%	57%	65%	62%	60%	50%
NET: Total happy	6%	9%	6%	5%	3%	6%	10%	5%	7%	5%	6%	5%	8%

Table QR1_4

QR1_4 - What emotion best describes how you feel when you think about each of the following? - Your own personal financial situation

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic ----- (C)	Quebec ----- (D)	Ontario ----- (E)	Prairies ----- (F)	Alberta ----- (G)	BC ----- (H)	Female ----- (K)	Male ----- (L)	18-34 ----- (M)	35-49 ----- (N)	50-64 ----- (O)	65+ ----- (P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Very angry	17%	18%	8%	21%	17%	21%	16%	19%	14%	23%	20%	17%	7%
Annoyed or moderately angry	29%	31%	27%	30%	27%	27%	32%	31%	27%	34%	31%	29%	23%
Neutral or no emotion	30%	27%	30%	30%	36%	30%	31%	30%	31%	27%	29%	31%	35%
Pleased or moderately happy	19%	18%	29%	15%	17%	18%	16%	16%	22%	14%	17%	18%	28%
Very happy	5%	5%	6%	4%	3%	3%	5%	3%	6%	2%	4%	5%	7%
NET: Total angry	46%	49%	34%	51%	44%	48%	47%	50%	41%	57%	51%	46%	30%
NET: Total happy	24%	24%	35%	19%	21%	21%	21%	20%	28%	16%	20%	23%	35%

Table QR1_5

QR1_5 - What emotion best describes how you feel when you think about each of the following? - The types of changes happening in Canada

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Very angry	22%	17%	12%	26%	21%	26%	24%	21%	23%	20%	25%	23%	18%
Annoyed or moderately angry	34%	33%	35%	34%	36%	37%	31%	36%	32%	36%	33%	36%	33%
Neutral or no emotion	35%	35%	46%	30%	33%	29%	32%	36%	33%	38%	35%	30%	35%
Pleased or moderately happy	9%	12%	6%	9%	10%	6%	12%	7%	11%	6%	7%	9%	13%
Very happy	1%	2%	1%	1%	1%	1%	1%	0%	1%	1%	0%	1%	1%
NET: Total angry	56%	51%	47%	61%	57%	63%	55%	57%	55%	56%	58%	60%	50%
NET: Total happy	10%	14%	7%	10%	10%	7%	13%	7%	12%	7%	7%	10%	14%

Table QR1_6

QR1_6 - What emotion best describes how you feel when you think about each of the following? - The latest stories in the news

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Very angry	19%	18%	14%	22%	18%	21%	19%	21%	17%	18%	21%	18%	19%
Annoyed or moderately angry	45%	46%	38%	47%	48%	50%	47%	44%	46%	41%	41%	46%	52%
Neutral or no emotion	32%	31%	42%	28%	31%	25%	31%	32%	32%	36%	34%	32%	26%
Pleased or moderately happy	4%	4%	5%	3%	3%	4%	4%	3%	5%	4%	4%	3%	4%
Very happy	0%	1%	1%	0%	0%			0%	0%	1%	0%	0%	0%
NET: Total angry	64%	64%	52%	69%	66%	71%	66%	65%	63%	59%	62%	65%	70%
NET: Total happy	4%	4%	6%	3%	3%	4%	4%	3%	5%	5%	4%	3%	4%

Table QR1_7

QR1_7 - What emotion best describes how you feel when you think about each of the following? - The last year (2025) as a whole

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Very angry	20%	19%	14%	24%	17%	19%	22%	22%	18%	23%	23%	19%	15%
Annoyed or moderately angry	43%	46%	41%	43%	46%	48%	41%	43%	43%	39%	42%	45%	46%
Neutral or no emotion	28%	24%	34%	26%	28%	25%	29%	27%	29%	26%	27%	30%	28%
Pleased or moderately happy	8%	10%	9%	7%	9%	7%	7%	7%	8%	9%	8%	5%	10%
Very happy	1%	2%	2%	1%	0%	0%	0%	1%	1%	2%	1%	1%	1%
NET: Total angry	63%	64%	55%	66%	63%	68%	63%	64%	61%	62%	64%	64%	61%
NET: Total happy	9%	12%	11%	8%	9%	7%	8%	8%	10%	11%	8%	5%	11%

Table QR2_1

QR2 - How much attention did you pay to each of the following news stories as they were happening in 2025? - 'Actively searched for news on this' SUMMARY TABLE

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
The Edmonton Oilers making the Stanley Cup finals	13%	15%	12%	10%	14%	21%	14%	8%	17%	11%	16%	13%	11%
The Toronto Blue Jays making the World Series	33%	36%	21%	42%	36%	26%	30%	29%	37%	30%	33%	32%	36%
Canada's women's rugby team making the World Cup final	4%	4%	3%	5%	6%	4%	5%	4%	5%	3%	5%	3%	6%

Canada winning the 4 Nations hockey tournament	13%	12%	14%	13%	16%	14%	13%	8%	19%	13%	15%	13%	12%
Mark Carney becoming Prime Minister	36%	34%	33%	39%	31%	32%	39%	33%	39%	38%	34%	36%	36%
The Ford government running an ad about Ronald Reagan that upset Donald Trump	20%	22%	18%	23%	16%	14%	21%	15%	25%	14%	19%	22%	26%
Donald Trump placing tariffs on Canada	43%	39%	46%	44%	46%	38%	42%	39%	47%	38%	45%	43%	46%
The Canada Post strike	25%	27%	27%	24%	28%	25%	23%	25%	26%	27%	26%	21%	27%
Wildfires across Canada this summer	24%	37%	22%	20%	35%	19%	30%	25%	22%	22%	21%	22%	29%
A cease fire in the Israel-Hamas war	18%	17%	19%	20%	15%	11%	18%	15%	22%	17%	19%	18%	19%
Taylor Swift and Travis Kelce getting engaged	6%	5%	5%	7%	5%	6%	5%	6%	5%	12%	5%	4%	3%
Leo XIV becoming the new pope	9%	10%	9%	10%	8%	8%	7%	9%	10%	11%	7%	8%	10%
The '6-7' fad	4%	3%	3%	5%	4%	5%	3%	4%	4%	8%	6%	2%	1%
K-Pop Demon Hunters movie on Netflix	5%	3%	2%	6%	4%	5%	6%	5%	5%	13%	5%	2%	1%
The CEO of a tech company being busted on the Coldplay 'kiss cam'	11%	8%	9%	14%	11%	9%	8%	11%	11%	20%	11%	9%	5%
Charlie Kirk's assassination	21%	17%	15%	25%	21%	24%	23%	18%	25%	32%	24%	19%	11%

Table QR2 2

QR2 - How much attention did you pay to each of the following news stories as they were happening in 2025? - 'Total attention' SUMMARY TABLE

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
The Edmonton Oilers making the Stanley Cup finals	45%	43%	37%	43%	51%	65%	50%	36%	55%	39%	48%	48%	47%

The Toronto Blue Jays making the World Series	70%	75%	51%	81%	75%	67%	71%	65%	75%	64%	66%	73%	77%
Canada's women's rugby team making the World Cup final	21%	23%	17%	23%	23%	20%	24%	17%	26%	17%	20%	19%	29%
Canada winning the 4 Nations hockey tournament	36%	33%	37%	35%	40%	37%	36%	27%	46%	33%	38%	37%	36%
Mark Carney becoming Prime Minister	89%	90%	89%	89%	91%	90%	90%	87%	91%	80%	87%	93%	96%
The Ford government running an ad about Ronald Reagan that upset Donald Trump	62%	67%	60%	66%	63%	57%	59%	53%	72%	37%	55%	74%	80%
Donald Trump placing tariffs on Canada	92%	90%	92%	92%	94%	94%	92%	92%	93%	85%	92%	95%	96%
The Canada Post strike	83%	85%	85%	80%	89%	84%	85%	84%	82%	74%	83%	84%	90%
Wildfires across Canada this summer	74%	86%	74%	71%	90%	72%	76%	76%	73%	63%	68%	79%	87%
A cease fire in the Israel-Hamas war	63%	55%	65%	66%	62%	56%	62%	58%	69%	52%	56%	67%	77%
Taylor Swift and Travis Kelce getting engaged	24%	22%	20%	28%	25%	22%	23%	27%	20%	34%	23%	22%	18%
Leo XIV becoming the new pope	43%	43%	44%	45%	42%	36%	40%	42%	43%	32%	33%	49%	56%
The '6-7' fad	16%	13%	11%	20%	14%	18%	13%	18%	14%	26%	22%	10%	7%
K-Pop Demon Hunters movie on Netflix	16%	11%	12%	20%	16%	14%	17%	17%	15%	34%	22%	7%	4%
The CEO of a tech company being busted on the Coldplay 'kiss cam'	44%	40%	41%	50%	47%	45%	36%	47%	42%	58%	47%	41%	32%
Charlie Kirk's assassination	63%	59%	57%	67%	62%	69%	62%	58%	68%	71%	64%	61%	57%

[Table QR2_A1](#)
 QR2_A1 - How much attention did you pay to each of the following news stories as they were happening in 2025? - The Edmonton Oilers making the Stanley Cup finals

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624

Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	13%	15%	12%	10%	14%	21%	14%	8%	17%	11%	16%	13%	11%
I paid attention to this	33%	29%	25%	33%	37%	44%	36%	28%	38%	28%	32%	35%	36%
I heard about this in passing	28%	29%	32%	28%	25%	22%	30%	30%	27%	24%	24%	29%	36%
I didn't hear about this	26%	28%	32%	30%	24%	13%	20%	35%	18%	38%	28%	24%	18%
NET: Total attention	45%	43%	37%	43%	51%	65%	50%	36%	55%	39%	48%	48%	47%

Table QR2_A2

QR2_A2 - How much attention did you pay to each of the following news stories as they were happening in 2025? - The Toronto Blue Jays making the World Series

	Total ----- (A)	Region -----						Gender -----		Age -----			
		Atlantic -----	Quebec -----	Ontario -----	Prairies -----	Alberta -----	BC -----	Female -----	Male -----	18-34 -----	35-49 -----	50-64 -----	65+ -----
		(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	33%	36%	21%	42%	36%	26%	30%	29%	37%	30%	33%	32%	36%
I paid attention to this	38%	39%	31%	39%	39%	41%	41%	36%	39%	34%	33%	41%	41%
I heard about this in passing	21%	19%	28%	16%	18%	25%	22%	22%	20%	21%	22%	20%	19%
I didn't hear about this	9%	7%	21%	3%	7%	8%	7%	13%	5%	14%	11%	7%	4%
NET: Total attention	70%	75%	51%	81%	75%	67%	71%	65%	75%	64%	66%	73%	77%

Table QR2_A3

QR2_A3 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Canada's women's rugby team making the World Cup final

	Total ----- (A)	Region -----						Gender -----		Age -----			
		Atlantic -----	Quebec -----	Ontario -----	Prairies -----	Alberta -----	BC -----	Female -----	Male -----	18-34 -----	35-49 -----	50-64 -----	65+ -----
		(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629

I actively searched for news on this	4%	4%	3%	5%	6%	4%	5%	4%	5%	3%	5%	3%	6%
I paid attention to this	17%	19%	15%	18%	17%	16%	19%	13%	21%	14%	15%	16%	23%
I heard about this in passing	32%	33%	29%	31%	32%	30%	37%	30%	33%	25%	28%	36%	37%
I didn't hear about this	47%	44%	54%	46%	45%	50%	39%	53%	41%	58%	52%	45%	34%
NET: Total attention	21%	23%	17%	23%	23%	20%	24%	17%	26%	17%	20%	19%	29%

Table QR2_A4

QR2_A4 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Canada winning the 4 Nations hockey tournament

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic ----- (C)	Quebec ----- (D)	Ontario ----- (E)	Prairies ----- (F)	Alberta ----- (G)	BC ----- (H)	Female ----- (K)	Male ----- (L)	18-34 ----- (M)	35-49 ----- (N)	50-64 ----- (O)	65+ ----- (P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	13%	12%	14%	13%	16%	14%	13%	8%	19%	13%	15%	13%	12%
I paid attention to this	23%	21%	23%	22%	24%	24%	23%	19%	27%	20%	23%	23%	24%
I heard about this in passing	27%	28%	24%	27%	24%	25%	30%	27%	26%	25%	26%	26%	29%
I didn't hear about this	37%	40%	39%	37%	36%	37%	34%	46%	28%	42%	35%	38%	34%
NET: Total attention	36%	33%	37%	35%	40%	37%	36%	27%	46%	33%	38%	37%	36%

Table QR2_A5

QR2_A5 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Mark Carney becoming Prime Minister

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic ----- (C)	Quebec ----- (D)	Ontario ----- (E)	Prairies ----- (F)	Alberta ----- (G)	BC ----- (H)	Female ----- (K)	Male ----- (L)	18-34 ----- (M)	35-49 ----- (N)	50-64 ----- (O)	65+ ----- (P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	36%	34%	33%	39%	31%	32%	39%	33%	39%	38%	34%	36%	36%

I paid attention to this	53%	57%	55%	50%	60%	58%	51%	54%	52%	42%	53%	57%	60%
I heard about this in passing	9%	9%	9%	10%	8%	8%	8%	11%	8%	17%	11%	6%	3%
I didn't hear about this	2%	1%	2%	1%	1%	2%	2%	2%	1%	3%	2%	1%	1%
NET: Total attention	89%	90%	89%	89%	91%	90%	90%	87%	91%	80%	87%	93%	96%

Table QR2_A6

QR2_A6 - How much attention did you pay to each of the following news stories as they were happening in 2025? - The Ford government running an ad about Ronald Reagan that upset Donald Trump

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic -----	Quebec -----	Ontario -----	Prairies -----	Alberta -----	BC -----	Female -----	Male -----	18-34 -----	35-49 -----	50-64 -----	65+ -----
		(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	20%	22%	18%	23%	16%	14%	21%	15%	25%	14%	19%	22%	26%
I paid attention to this	42%	45%	41%	43%	46%	43%	37%	38%	46%	23%	37%	52%	54%
I heard about this in passing	21%	16%	23%	20%	21%	22%	24%	24%	19%	27%	24%	17%	17%
I didn't hear about this	17%	17%	17%	15%	16%	21%	17%	23%	10%	35%	21%	9%	3%
NET: Total attention	62%	67%	60%	66%	63%	57%	59%	53%	72%	37%	55%	74%	80%

Table QR2_A7

QR2_A7 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Donald Trump placing tariffs on Canada

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic -----	Quebec -----	Ontario -----	Prairies -----	Alberta -----	BC -----	Female -----	Male -----	18-34 -----	35-49 -----	50-64 -----	65+ -----
		(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	43%	39%	46%	44%	46%	38%	42%	39%	47%	38%	45%	43%	46%
I paid attention to this	49%	51%	47%	48%	49%	56%	50%	52%	45%	46%	47%	52%	50%
I heard about this in passing	7%	10%	7%	7%	4%	6%	8%	8%	6%	13%	7%	5%	4%

I didn't hear about this	1%	0%	1%	1%	2%		0%	0%	1%	2%	1%	0%	
NET: Total attention	92%	90%	92%	92%	94%	94%	92%	92%	93%	85%	92%	95%	96%

[Table QR2_A8](#)
 QR2_A8 - How much attention did you pay to each of the following news stories as they were happening in 2025? - The Canada Post strike

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	25%	27%	27%	24%	28%	25%	23%	25%	26%	27%	26%	21%	27%
I paid attention to this	58%	59%	58%	55%	61%	60%	61%	59%	57%	47%	57%	62%	63%
I heard about this in passing	16%	13%	14%	19%	10%	14%	15%	16%	16%	24%	15%	16%	9%
I didn't hear about this	1%	1%	1%	1%	1%	1%	0%	0%	1%	2%	1%	1%	0%
NET: Total attention	83%	85%	85%	80%	89%	84%	85%	84%	82%	74%	83%	84%	90%

[Table QR2_A9](#)
 QR2_A9 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Wildfires across Canada this summer

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	24%	37%	22%	20%	35%	19%	30%	25%	22%	22%	21%	22%	29%
I paid attention to this	51%	49%	52%	51%	55%	52%	47%	51%	50%	41%	47%	57%	58%
I heard about this in passing	21%	10%	22%	25%	7%	24%	21%	20%	23%	30%	26%	19%	12%
I didn't hear about this	4%	4%	5%	4%	3%	5%	3%	4%	5%	8%	6%	2%	1%
NET: Total attention	74%	86%	74%	71%	90%	72%	76%	76%	73%	63%	68%	79%	87%

Table QR2_A10

QR2_A10 - How much attention did you pay to each of the following news stories as they were happening in 2025? - A cease fire in the Israel-Hamas war

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic ----- (C)	Quebec ----- (D)	Ontario ----- (E)	Prairies ----- (F)	Alberta ----- (G)	BC ----- (H)	Female ----- (K)	Male ----- (L)	18-34 ----- (M)	35-49 ----- (N)	50-64 ----- (O)	65+ ----- (P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	18%	17%	19%	20%	15%	11%	18%	15%	22%	17%	19%	18%	19%
I paid attention to this	45%	38%	46%	45%	47%	45%	43%	43%	47%	34%	37%	49%	58%
I heard about this in passing	26%	29%	26%	23%	25%	33%	28%	28%	24%	29%	30%	25%	22%
I didn't hear about this	11%	15%	9%	11%	13%	11%	10%	15%	7%	19%	14%	9%	2%
NET: Total attention	63%	55%	65%	66%	62%	56%	62%	58%	69%	52%	56%	67%	77%

Table QR2_A11

QR2_A11 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Taylor Swift and Travis Kelce getting engaged

	Total ----- (A)	Region =====						Gender =====		Age =====			
		Atlantic ----- (C)	Quebec ----- (D)	Ontario ----- (E)	Prairies ----- (F)	Alberta ----- (G)	BC ----- (H)	Female ----- (K)	Male ----- (L)	18-34 ----- (M)	35-49 ----- (N)	50-64 ----- (O)	65+ ----- (P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	6%	5%	5%	7%	5%	6%	5%	6%	5%	12%	5%	4%	3%
I paid attention to this	18%	17%	14%	21%	20%	17%	17%	21%	15%	22%	18%	18%	15%
I heard about this in passing	57%	60%	51%	59%	58%	60%	61%	55%	60%	49%	55%	59%	65%
I didn't hear about this	19%	17%	29%	14%	17%	18%	16%	17%	20%	17%	21%	19%	17%
NET: Total attention	24%	22%	20%	28%	25%	22%	23%	27%	20%	34%	23%	22%	18%

Table QR2_A12

QR2_A12 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Leo XIV becoming the new pope

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	9%	10%	9%	10%	8%	8%	7%	9%	10%	11%	7%	8%	10%
I paid attention to this	34%	34%	35%	34%	34%	28%	33%	33%	34%	20%	25%	40%	47%
I heard about this in passing	42%	39%	41%	41%	41%	47%	45%	39%	44%	43%	45%	40%	39%
I didn't hear about this	16%	18%	15%	15%	17%	17%	16%	19%	13%	25%	22%	11%	5%
NET: Total attention	43%	43%	44%	45%	42%	36%	40%	42%	43%	32%	33%	49%	56%

Table QR2_A13

QR2_A13 - How much attention did you pay to each of the following news stories as they were happening in 2025? - The '6-7' fad

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	4%	3%	3%	5%	4%	5%	3%	4%	4%	8%	6%	2%	1%
I paid attention to this	12%	10%	7%	16%	10%	12%	10%	13%	10%	18%	16%	7%	6%
I heard about this in passing	39%	43%	25%	41%	47%	45%	44%	39%	38%	45%	43%	38%	29%
I didn't hear about this	46%	43%	64%	39%	40%	38%	43%	43%	48%	29%	35%	52%	64%
NET: Total attention	16%	13%	11%	20%	14%	18%	13%	18%	14%	26%	22%	10%	7%

Table QR2_A14

QR2_A14 - How much attention did you pay to each of the following news stories as they were happening in 2025? - K-Pop Demon Hunters movie on Netflix

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	5%	3%	2%	6%	4%	5%	6%	5%	5%	13%	5%	2%	1%
I paid attention to this	12%	8%	10%	14%	12%	9%	12%	13%	10%	21%	17%	6%	3%
I heard about this in passing	26%	24%	21%	28%	28%	30%	26%	28%	24%	35%	32%	25%	13%
I didn't hear about this	58%	64%	66%	52%	56%	56%	57%	55%	61%	31%	46%	67%	83%
NET: Total attention	16%	11%	12%	20%	16%	14%	17%	17%	15%	34%	22%	7%	4%

Table QR2_A15

QR2_A15 - How much attention did you pay to each of the following news stories as they were happening in 2025? - The CEO of a tech company being busted on the Coldplay 'kiss cam'

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	11%	8%	9%	14%	11%	9%	8%	11%	11%	20%	11%	9%	5%
I paid attention to this	33%	32%	32%	36%	36%	36%	28%	35%	31%	38%	37%	31%	28%
I heard about this in passing	37%	40%	36%	34%	34%	37%	46%	37%	37%	31%	37%	41%	38%
I didn't hear about this	19%	20%	23%	16%	19%	18%	18%	17%	21%	11%	15%	18%	30%
NET: Total attention	44%	40%	41%	50%	47%	45%	36%	47%	42%	58%	47%	41%	32%

Table QR2_A16

QR2_A16 - How much attention did you pay to each of the following news stories as they were happening in 2025? - Charlie Kirk's assassination

		Region						Gender		Age			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
I actively searched for news on this	21%	17%	15%	25%	21%	24%	23%	18%	25%	32%	24%	19%	11%
I paid attention to this	42%	41%	42%	42%	42%	45%	39%	40%	43%	39%	41%	42%	46%
I heard about this in passing	29%	36%	29%	28%	31%	24%	32%	32%	26%	23%	25%	32%	36%
I didn't hear about this	8%	6%	14%	5%	6%	7%	6%	10%	6%	6%	10%	8%	7%
NET: Total attention	63%	59%	57%	67%	62%	69%	62%	58%	68%	71%	64%	61%	57%

Table QR3_1
QR3_1 - In 2025, which news story... Did you pay closest attention to?

		Region						Gender		Age			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
The Edmonton Oilers making the Stanley Cup finals	3%	3%	4%	2%	4%	10%	3%	2%	4%	4%	4%	5%	1%
The Toronto Blue Jays making the World Series	20%	19%	11%	28%	18%	12%	18%	16%	23%	18%	18%	20%	22%
Canada's women's rugby team making the World Cup final	1%		0%	1%		1%	1%	1%	1%	1%	1%	1%	0%
Canada winning the 4 Nations hockey tournament	2%	1%	3%	1%	2%	2%	2%	1%	2%	2%	2%	2%	1%
Mark Carney becoming Prime Minister	24%	22%	24%	23%	19%	24%	28%	26%	22%	18%	21%	27%	29%

The Ford government running an ad about Ronald Reagan that upset Donald Trump	1%		1%	1%	1%	0%	1%	1%	1%	1%	2%	0%	0%
Donald Trump placing tariffs on Canada	22%	20%	26%	21%	22%	18%	21%	20%	24%	13%	21%	25%	27%
The Canada Post strike	8%	9%	12%	6%	7%	7%	7%	10%	5%	10%	9%	5%	6%
Wildfires across Canada this summer	6%	14%	5%	3%	12%	6%	5%	7%	4%	5%	6%	5%	6%
A cease fire in the Israel-Hamas war	4%	2%	4%	4%	4%	4%	3%	4%	3%	6%	3%	3%	3%
Taylor Swift and Travis Kelce getting engaged	0%	0%	0%	0%	0%	1%	1%	1%	0%	1%	0%		
Leo XIV becoming the new pope	1%	1%	1%	1%	0%	1%		1%	1%	0%	1%	1%	0%
The '6-7' fad	1%	0%	0%	1%	0%	1%	0%	1%	1%	2%	1%	0%	
K-Pop Demon Hunters movie on Netflix	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	1%		
The CEO of a tech company being busted on the Coldplay 'kiss cam'	1%	0%	0%	1%		1%	1%	1%	0%	1%	1%	0%	
Charlie Kirk's assassination	6%	6%	5%	6%	9%	9%	7%	7%	6%	12%	8%	5%	2%
Another news story	2%	1%	3%	1%	1%	2%	1%	2%	2%	2%	2%	2%	1%

Table QR3_2

QR3_2 - In 2025, which news story... Made you happiest?

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
The Edmonton Oilers making the Stanley Cup finals	6%	3%	5%	3%	5%	23%	5%	5%	7%	6%	7%	7%	4%
The Toronto Blue Jays making the World Series	35%	38%	19%	49%	36%	27%	31%	33%	37%	30%	32%	39%	41%
Canada's women's rugby team making the World Cup final	2%	3%	2%	2%	2%	2%	2%	3%	2%	3%	3%	2%	2%

Canada winning the 4 Nations hockey tournament	9%	7%	15%	5%	14%	8%	10%	5%	13%	8%	11%	9%	8%
Mark Carney becoming Prime Minister	13%	22%	16%	10%	12%	9%	14%	15%	11%	9%	7%	16%	20%
The Ford government running an ad about Ronald Reagan that upset Donald Trump	4%	4%	4%	4%	3%	3%	4%	3%	5%	2%	4%	4%	6%
Donald Trump placing tariffs on Canada	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%
The Canada Post strike	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	2%	0%	0%
Wildfires across Canada this summer	0%	0%	1%	0%				0%	0%	1%	0%		0%
A cease fire in the Israel-Hamas war	8%	5%	12%	6%	6%	5%	9%	8%	8%	5%	9%	7%	8%
Taylor Swift and Travis Kelce getting engaged	3%	4%	3%	3%	3%	2%	4%	5%	1%	8%	3%	2%	1%
Leo XIV becoming the new pope	2%	3%	3%	2%	2%	2%	2%	3%	2%	2%	1%	3%	3%
The '6-7' fad	1%	1%	1%	1%	0%	1%	1%	1%	1%	2%	1%	0%	
K-Pop Demon Hunters movie on Netflix	4%	2%	3%	5%	5%	3%	6%	6%	3%	11%	5%	1%	1%
The CEO of a tech company being busted on the Coldplay 'kiss cam'	2%	1%	2%	1%	2%	3%	2%	2%	1%	3%	3%	1%	0%
Charlie Kirk's assassination	1%	0%	1%	1%	2%	1%	0%	1%	2%	3%	1%	0%	0%
Another news story	7%	6%	12%	4%	7%	9%	8%	9%	5%	7%	11%	8%	4%

Table QR3_3
QR3_3 - In 2025, which news story... Made you angriest?

	Total ----- (A)	Region =====						Gender -----		Age =====			
		Atlantic -----	Quebec -----	Ontario -----	Prairies -----	Alberta -----	BC -----	Female -----	Male -----	18-34 -----	35-49 -----	50-64 -----	65+ -----
		(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
The Edmonton Oilers making the Stanley Cup finals	0%	1%		0%		2%	0%	0%	0%	0%	1%	0%	0%

Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
High school or less	20%	26%	17%	17%	32%	23%	22%	21%	19%	21%	15%	18%	27%
College or CEGEP diploma	23%	25%	26%	23%	19%	20%	18%	25%	20%	19%	21%	28%	22%
Trade school or apprenticeship	10%	14%	11%	8%	11%	14%	10%	8%	13%	6%	10%	12%	13%
Undergraduate degree	29%	20%	30%	30%	23%	23%	33%	27%	30%	35%	32%	26%	22%
Graduate or professional degree	18%	14%	16%	21%	14%	19%	15%	18%	17%	18%	20%	16%	16%
Prefer not to say	1%	1%	1%	0%		0%	2%	1%	1%	1%	1%	0%	1%
NET: College or CEGEP / Trade school or apprenticeship	33%	38%	36%	31%	30%	34%	28%	33%	33%	25%	32%	39%	35%
NET: Undergraduate degree / Graduate or progressional degree	46%	35%	45%	51%	37%	42%	48%	45%	47%	53%	52%	43%	38%

[Table QX5](#)
 QX5 - What is your annual household income before taxes? Is it...

		Region						Gender		Age			
		=====						=====		=====			
	Total	Atlantic	Quebec	Ontario	Prairies	Alberta	BC	Female	Male	18-34	35-49	50-64	65+
	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----	-----
	(A)	(C)	(D)	(E)	(F)	(G)	(H)	(K)	(L)	(M)	(N)	(O)	(P)
Total	2500	177	593	956	159	276	338	1263	1231	573	629	674	624
Unweighted Total	2500	357	516	696	272	331	328	1259	1236	550	631	690	629
Under \$20,000	4%	5%	4%	4%	5%	4%	4%	5%	4%	6%	4%	6%	1%
\$20,000 to under \$50,000	19%	27%	19%	18%	19%	17%	19%	21%	17%	17%	11%	17%	30%
\$50,000 to under \$75,000	21%	17%	18%	24%	24%	21%	21%	21%	21%	23%	18%	23%	22%
\$75,000 to under \$100,000	17%	19%	17%	17%	14%	18%	17%	16%	19%	20%	16%	15%	17%
\$100,000 to under \$150,000	20%	17%	20%	19%	19%	20%	21%	19%	20%	18%	25%	20%	15%
\$150,000 or over	13%	8%	14%	13%	13%	15%	14%	11%	16%	12%	20%	14%	7%
Prefer not to say	6%	8%	7%	5%	6%	3%	4%	8%	3%	4%	5%	6%	7%
NET: Under \$50,000	23%	32%	23%	22%	24%	21%	23%	25%	20%	23%	15%	22%	32%
NET: \$50,000 to \$100,000	38%	36%	35%	41%	38%	40%	38%	37%	40%	43%	35%	37%	39%
NET: \$100,000 or over	33%	24%	34%	32%	32%	35%	35%	30%	36%	30%	45%	34%	22%