



Avi Lewis - How familiar are you with each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
I know who this is, and a few things about them	15%	14%	5%	19%	17%	15%	16%	18%	12%	12%	12%	16%	19%	15%	21%	9%	14%
I know who this is, but nothing about them	20%	21%	16%	21%	19%	24%	24%	22%	19%	18%	23%	17%	23%	22%	22%	19%	19%
I've heard the name in passing	23%	25%	23%	23%	22%	22%	23%	26%	20%	23%	22%	20%	26%	27%	25%	19%	22%
I've never heard of this person before	42%	41%	56%	37%	42%	39%	37%	35%	49%	47%	44%	47%	33%	36%	33%	53%	46%
Total Familiar	35%	34%	21%	40%	36%	39%	40%	40%	31%	30%	34%	33%	42%	37%	43%	28%	33%

Mark Carney - How familiar are you with each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
I know who this is, and a few things about them	72%	72%	68%	74%	68%	74%	75%	77%	68%	58%	68%	77%	86%	67%	88%	60%	76%
I know who this is, but nothing about them	17%	18%	20%	16%	18%	14%	19%	14%	20%	23%	20%	15%	11%	19%	9%	24%	16%
I've heard the name in passing	6%	6%	8%	6%	7%	8%	4%	5%	7%	9%	9%	5%	2%	8%	2%	9%	5%
I've never heard of this person before	4%	4%	5%	4%	7%	4%	2%	3%	5%	9%	3%	3%	1%	5%	1%	7%	3%
Total Familiar	90%	90%	87%	90%	85%	88%	94%	91%	88%	81%	88%	92%	97%	86%	97%	84%	93%

Pierre Poilievre - How familiar are you with each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
I know who this is, and a few things about them	65%	67%	60%	65%	64%	68%	67%	71%	59%	50%	63%	69%	77%	64%	79%	50%	68%
I know who this is, but nothing about them	20%	20%	24%	19%	19%	16%	21%	17%	23%	25%	22%	17%	17%	20%	14%	27%	20%
I've heard the name in passing	9%	8%	9%	9%	10%	9%	9%	7%	10%	12%	10%	9%	4%	9%	5%	13%	8%
I've never heard of this person before	6%	5%	7%	6%	7%	7%	3%	5%	7%	12%	5%	5%	2%	7%	2%	10%	5%
Total Familiar	85%	87%	84%	84%	83%	84%	88%	88%	82%	75%	85%	86%	94%	84%	93%	77%	88%

Joe Rogan - How familiar are you with each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
I know who this is, and a few things about them	32%	38%	14%	36%	36%	39%	38%	39%	26%	29%	43%	30%	24%	46%	32%	29%	23%
I know who this is, but nothing about them	19%	21%	13%	22%	22%	12%	22%	18%	19%	22%	17%	19%	16%	19%	17%	21%	17%
I've heard the name in passing	20%	19%	21%	18%	21%	22%	20%	19%	20%	20%	17%	18%	24%	17%	22%	19%	21%
I've never heard of this person before	30%	22%	51%	24%	22%	27%	20%	24%	35%	28%	22%	33%	36%	19%	29%	31%	39%
Total Familiar	50%	59%	27%	58%	57%	51%	60%	57%	45%	51%	61%	49%	40%	65%	49%	49%	40%

Mark Carney - How do you feel about each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
Excited	13%	17%	9%	16%	10%	9%	17%	16%	11%	14%	10%	13%	16%	16%	17%	9%	13%
Comfortable	35%	32%	43%	32%	32%	28%	38%	36%	34%	29%	30%	36%	45%	28%	45%	31%	37%
Frustrated	15%	17%	11%	16%	14%	19%	14%	16%	14%	17%	16%	13%	13%	18%	13%	15%	13%
Angry	12%	10%	5%	14%	15%	19%	9%	13%	10%	9%	14%	14%	10%	14%	12%	9%	11%
None of these feelings	15%	14%	20%	13%	14%	12%	16%	10%	19%	13%	17%	16%	12%	10%	9%	20%	19%
Not Familiar	10%	10%	13%	10%	15%	12%	6%	9%	12%	19%	12%	8%	3%	14%	3%	16%	7%
Total positive	48%	49%	52%	48%	42%	37%	55%	52%	45%	43%	41%	49%	61%	43%	62%	40%	49%
Total negative	26%	27%	16%	29%	30%	39%	23%	29%	24%	26%	30%	27%	23%	32%	26%	24%	25%
NET	22%	22%	36%	19%	13%	-2%	32%	23%	20%	17%	11%	22%	38%	11%	36%	16%	25%

Pierre Poilievre - How do you feel about each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
Excited	12%	15%	5%	13%	15%	16%	11%	15%	9%	15%	14%	9%	8%	20%	9%	9%	8%
Comfortable	25%	22%	24%	25%	25%	31%	23%	29%	21%	25%	25%	24%	25%	29%	28%	21%	21%
Frustrated	17%	18%	16%	16%	14%	18%	18%	17%	16%	13%	15%	18%	20%	13%	22%	15%	17%
Angry	14%	18%	15%	15%	14%	8%	16%	14%	14%	9%	12%	16%	21%	11%	18%	10%	19%
None of these feelings	17%	15%	24%	15%	15%	11%	20%	13%	22%	13%	18%	18%	20%	10%	16%	21%	22%
Not Familair	15%	13%	16%	16%	17%	16%	12%	12%	18%	25%	15%	14%	6%	16%	7%	23%	12%
Total positive	36%	37%	29%	38%	40%	47%	34%	44%	30%	40%	39%	34%	33%	50%	37%	31%	30%
Total negative	31%	36%	31%	31%	28%	26%	34%	32%	31%	22%	27%	35%	41%	24%	40%	25%	36%
NET	5%	1%	-2%	7%	12%	21%	0%	12%	0%	17%	12%	-1%	-8%	26%	-3%	5%	-7%

Avi Lewis - How do you feel about each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
Excited	3%	4%	1%	5%	5%	1%	3%	3%	3%	5%	4%	2%	2%	5%	1%	4%	2%
Comfortable	9%	13%	8%	10%	9%	8%	8%	10%	8%	12%	8%	9%	8%	11%	9%	9%	8%
Frustrated	5%	3%	2%	6%	4%	9%	6%	7%	3%	5%	4%	7%	5%	6%	8%	3%	3%
Angry	3%	3%	0%	3%	4%	7%	4%	4%	2%	2%	4%	3%	4%	4%	5%	2%	3%
None of these feelings	14%	11%	10%	16%	14%	14%	18%	15%	14%	7%	15%	13%	23%	11%	19%	11%	17%
Not Familiar	65%	66%	79%	60%	64%	61%	60%	60%	69%	70%	66%	67%	58%	63%	57%	72%	67%
Total positive	12%	16%	9%	15%	13%	9%	11%	13%	11%	17%	12%	10%	10%	16%	10%	13%	10%
Total negative	8%	6%	3%	9%	8%	16%	10%	12%	5%	7%	8%	9%	9%	10%	13%	5%	6%
NET	4%	10%	6%	6%	5%	-6%	1%	1%	6%	10%	4%	1%	1%	6%	-3%	8%	4%

Joe Rogan - How do you feel about each of the following people?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
Excited	5%	7%	2%	6%	8%	5%	5%	7%	4%	7%	9%	3%	2%	11%	2%	5%	2%
Comfortable	15%	17%	7%	18%	17%	18%	15%	20%	11%	20%	16%	14%	10%	24%	15%	13%	9%
Frustrated	7%	6%	5%	8%	4%	7%	9%	9%	5%	8%	8%	7%	5%	10%	8%	6%	4%
Angry	7%	9%	4%	8%	8%	7%	9%	7%	6%	6%	7%	8%	6%	6%	9%	7%	6%
None of these feelings	16%	20%	10%	18%	20%	14%	21%	14%	19%	11%	21%	17%	17%	13%	15%	18%	19%
Not Familiar	50%	41%	73%	42%	43%	49%	40%	43%	55%	49%	39%	51%	60%	35%	51%	51%	60%
Total positive	20%	24%	9%	25%	25%	23%	21%	27%	14%	27%	25%	17%	12%	36%	17%	18%	11%
Total negative	14%	15%	9%	15%	12%	14%	18%	16%	12%	14%	15%	15%	11%	16%	16%	13%	10%
NET	6%	9%	0%	9%	13%	9%	3%	11%	3%	13%	10%	2%	0%	20%	1%	5%	1%

Did you read, see, or hear anything about Pierre Poilievre's recent podcast interview with Joe Rogan?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
I watched / listened to the full interview	11%	15%	5%	14%	9%	11%	9%	14%	7%	15%	14%	7%	5%	22%	7%	9%	6%
I saw / heard clips of the interview	23%	24%	16%	25%	23%	25%	26%	27%	19%	26%	23%	20%	22%	30%	24%	20%	18%
I read a transcript of the interview	5%	5%	5%	5%	3%	6%	4%	6%	4%	9%	6%	4%	1%	9%	3%	5%	2%
I saw news media reporting about it (TV, radio, newspapers, news websites)	23%	23%	22%	25%	21%	23%	23%	30%	18%	20%	22%	23%	29%	27%	32%	16%	21%
I saw people posting about it on social media	14%	19%	9%	16%	15%	13%	15%	16%	12%	18%	19%	12%	7%	22%	9%	15%	10%
I talked about it with friends, family, or co-workers	6%	8%	4%	8%	5%	8%	6%	7%	6%	11%	6%	6%	3%	9%	5%	7%	4%
I haven't heard anything about this	44%	40%	53%	40%	46%	40%	44%	34%	53%	41%	44%	47%	43%	31%	37%	53%	53%
Total listened	30%	35%	20%	35%	30%	33%	31%	37%	25%	36%	33%	25%	27%	44%	30%	26%	23%
Total consumed	32%	37%	23%	37%	32%	35%	32%	40%	26%	40%	35%	27%	27%	48%	31%	29%	24%
Total second hand	35%	37%	31%	36%	34%	35%	35%	41%	29%	36%	35%	33%	35%	42%	40%	29%	29%
Only second hand	24%	23%	24%	23%	22%	24%	24%	26%	21%	19%	21%	25%	29%	21%	32%	19%	23%

On what social media sites did you see people posting about Joe Rogan's interview with Pierre Poilievre?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	420	37	60	182	31	45	65	221	196	135	152	83	50	163	59	121	74
Unweighted Total	451	95	53	116	66	48	73	246	204	160	149	78	64	184	62	124	80
X (Twitter)	30%	22%	23%	38%	20%	21%	28%	39%	21%	40%	29%	25%	13%	45%	22%	21%	20%
Facebook	49%	55%	59%	46%	54%	53%	41%	45%	55%	42%	55%	46%	60%	43%	53%	58%	50%
Instagram	38%	42%	26%	42%	41%	31%	40%	37%	40%	54%	40%	24%	13%	44%	16%	50%	23%
YouTube	42%	48%	28%	46%	45%	54%	33%	49%	36%	53%	45%	34%	18%	54%	32%	43%	25%
LinkedIn	10%	6%	8%	12%	6%	14%	7%	12%	8%	11%	13%	9%		15%	4%	9%	7%
Tik Tok	28%	29%	22%	37%	23%	16%	15%	22%	35%	41%	27%	21%	4%	27%	7%	43%	21%
Bluesky	5%	1%		7%	8%	5%	4%	4%	6%	5%	5%	7%	1%	5%	2%	4%	7%
Threads	11%	4%	8%	14%	6%	8%	14%	7%	14%	13%	13%	7%	5%	9%	2%	17%	9%
Substack	4%	3%	8%	4%	3%	3%	5%	5%	4%	8%	4%		3%	6%		6%	2%
Other	6%	11%	5%	4%	7%	6%	7%	6%	5%	5%	7%	7%	3%	7%	4%	5%	6%
Not sure	4%	1%	11%	1%	5%	5%	9%	4%	5%	3%	1%	9%	10%	2%	11%	2%	8%

Did Poilievre's interview with Joe Rogan change the way you feel about Pierre Poilievre?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	1700	119	327	697	110	209	237	936	758	449	452	370	429	502	434	394	365
Unweighted Total	1780	312	308	441	229	217	273	1012	763	500	441	366	473	561	451	375	388
It made me a lot more favourable	15%	17%	7%	19%	18%	18%	12%	18%	13%	19%	20%	14%	8%	23%	11%	14%	11%
It made me a bit more favourable	18%	15%	14%	19%	18%	18%	19%	19%	15%	22%	20%	12%	15%	23%	15%	19%	12%
Didn't change how I feel	46%	44%	53%	44%	43%	46%	44%	44%	48%	38%	41%	51%	56%	36%	52%	42%	55%
It made me a bit less favourable	5%	8%	6%	4%	5%	6%	6%	5%	5%	8%	5%	5%	3%	6%	4%	7%	4%
It made me a lot less favourable	11%	10%	12%	11%	10%	7%	13%	11%	11%	9%	7%	13%	14%	8%	13%	8%	13%
Not sure	5%	6%	10%	3%	6%	5%	6%	4%	8%	5%	7%	5%	4%	3%	4%	10%	5%
Total more	33%	32%	20%	38%	36%	37%	31%	37%	28%	41%	40%	26%	23%	46%	26%	33%	22%
Total less	16%	18%	17%	15%	15%	13%	19%	16%	16%	16%	12%	18%	17%	14%	18%	15%	17%
NET	17%	14%	3%	23%	21%	23%	12%	21%	12%	25%	27%	8%	6%	32%	9%	18%	5%
Impact	5%	7%	-5%	8%	7%	11%	0%	7%	2%	10%	12%	0%	-5%	15%	-3%	7%	-3%

Did you read, see, or hear anything about Avi Lewis speaking at the NDP leadership convention?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	3032	197	697	1166	203	350	420	1414	1608	759	812	703	758	729	685	833	776
Unweighted Total	3032	507	606	708	403	353	455	1490	1531	793	757	657	825	776	714	763	768
I watched his full speech	6%	8%	3%	8%	7%	7%	6%	9%	4%	11%	8%	4%	3%	13%	4%	6%	3%
I saw / heard clips of his speech	17%	18%	10%	19%	19%	19%	19%	21%	14%	18%	16%	14%	19%	22%	19%	13%	15%
I read a transcript of his speech	5%	6%	4%	6%	5%	3%	4%	6%	4%	11%	5%	4%	1%	9%	3%	6%	2%
I saw news media reporting about it (TV, radio, newspapers, news websites)	21%	15%	14%	25%	19%	19%	22%	26%	16%	18%	17%	19%	28%	22%	29%	13%	19%
I saw people posting about it on social media	8%	13%	5%	9%	11%	7%	9%	10%	7%	14%	8%	7%	3%	13%	6%	9%	4%
I talked about it with friends, family, or co-workers	4%	4%	3%	5%	5%	3%	4%	5%	3%	7%	3%	2%	3%	6%	3%	4%	2%
I haven't heard anything about this	55%	54%	69%	48%	53%	52%	56%	46%	63%	50%	57%	62%	51%	43%	48%	63%	63%
Total listened	22%	23%	13%	25%	24%	25%	23%	27%	17%	25%	22%	17%	22%	31%	22%	17%	17%
Total consumed	25%	27%	16%	28%	27%	28%	25%	30%	20%	32%	25%	20%	22%	36%	24%	21%	18%
Total second hand	28%	28%	20%	33%	29%	27%	27%	34%	23%	31%	25%	24%	32%	34%	34%	22%	23%
Only second hand	20%	19%	15%	24%	20%	21%	19%	24%	17%	19%	18%	18%	27%	21%	28%	16%	18%

On what social media sites did you see people posting about Avi Lewis speaking at the NDP leadership convention?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	249	27	36	103	23	24	37	138	111	107	67	49	26	96	43	78	33
Unweighted Total	288	68	31	70	47	26	46	165	123	129	80	46	33	124	41	85	38
X (Twitter)	23%	18%	9%	28%	24%	19%	26%	29%	16%	21%	30%	23%	14%	30%	25%	17%	13%
Facebook	50%	42%	63%	47%	46%	44%	56%	47%	53%	43%	60%	46%	61%	45%	51%	54%	50%
Instagram	37%	41%	24%	41%	47%	26%	38%	42%	32%	49%	38%	24%	14%	51%	20%	36%	21%
YouTube	43%	41%	33%	48%	31%	52%	43%	47%	38%	48%	49%	32%	30%	54%	32%	41%	30%
LinkedIn	13%	9%	14%	14%	11%	11%	16%	19%	6%	15%	16%	8%	11%	21%	14%	8%	2%
Tik Tok	26%	25%	15%	33%	18%	28%	22%	17%	37%	39%	26%	13%		23%	5%	48%	12%
Bluesky	9%	4%		12%	5%	2%	18%	10%	8%	13%	10%	3%		14%	1%	9%	4%
Threads	9%	8%	2%	11%	7%	4%	15%	8%	10%	12%	10%	4%	5%	11%	2%	11%	8%
Substack	6%	5%	6%	7%	5%	2%	6%	5%	7%	11%	5%			7%		10%	
Other	6%	7%	5%	4%	8%	4%	9%	7%	4%	4%	5%	8%	10%	6%	8%	2%	10%
Not sure	5%	5%	11%	1%	1%	5%	10%	5%	4%	3%	4%	8%	8%	3%	9%	3%	6%

Did what Avi Lewis said at the NDP leadership convention change the way you feel about him?

	Total	Region						Gender		Age							
		Atlantic	Quebec	Ontario	Man/SK	Alberta	BC/ Terr	Male	Female	18-34	35-49	50-64	65+	Men <50	Men 50+	Women <50	Women 50+
Total	1368	90	219	610	96	168	185	769	594	381	347	265	375	416	354	308	286
Unweighted Total	1436	239	208	393	202	179	215	836	596	426	344	264	402	468	368	298	298
It made me a lot more favourable	9%	15%	6%	11%	8%	5%	7%	9%	9%	15%	13%	5%	2%	15%	2%	13%	5%
It made me a bit more favourable	18%	18%	24%	19%	20%	9%	15%	19%	17%	26%	20%	15%	10%	24%	12%	22%	12%
Didn't change how I feel	42%	37%	51%	41%	35%	42%	41%	41%	44%	33%	36%	46%	53%	32%	50%	38%	50%
It made me a bit less favourable	9%	8%	7%	9%	9%	10%	9%	8%	9%	12%	8%	8%	6%	8%	8%	11%	6%
It made me a lot less favourable	15%	11%	7%	12%	19%	26%	23%	17%	12%	8%	15%	19%	19%	13%	21%	8%	16%
Not sure	8%	11%	5%	9%	9%	7%	4%	7%	9%	6%	8%	7%	9%	6%	7%	8%	10%
Total more	27%	33%	30%	30%	29%	14%	23%	28%	26%	41%	33%	20%	12%	40%	14%	35%	17%
Total less	23%	19%	14%	20%	28%	37%	32%	25%	21%	20%	22%	26%	26%	22%	29%	19%	23%
NET	4%	15%	16%	9%	1%	-23%	-9%	3%	5%	21%	11%	-7%	-14%	18%	-15%	16%	-5%
Impact	-6%	4%	-1%	-1%	-11%	-22%	-16%	-8%	-3%	7%	-1%	-14%	-17%	2%	-19%	5%	-11%

