

A photograph of Donald Trump in a dark suit and red tie, looking slightly to his right. He is standing in front of a large Canadian flag. The background is a blurred mountain range. The entire image has a blue and red color overlay. There are faint, large, stylized letters 'F', 'C', and 'L' in the background.

The Trump Tracker

August 2026

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Methodology

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Field Window	August 7 to 13, 2026. This was out of field before the final days of heated negotiations leading up to the August 19 th tariff deadline. NOTE: Questions about the sale of alcohol were added on August 10, and were asked of n=1,833 respondents.
Sampling	Online survey of randomly-selected sample of 2,004 eligible voters in Canada . Respondents were recruited from a mix of the Leger and Dynata online research panels.
Reliability	Online surveys cannot be assigned a margin of error. As a guideline, a probability sample of this size carries a margin of error of $\pm 2.2\%$, 19 times out of 20.
Weighting	Data has been weighted using the most current gender, age, and region Census data to ensure the sample reflects the actual population of adult Canadians.

SAMPLE DISTRIBUTION COUNTS		
REGION	Weighted	Unweighted
British Columbia	283	300
Alberta	222	201
Saskatchewan/Manitoba	128	195
Ontario	774	552
Quebec	461	451
Atlantic	134	304
TOTAL	2,004	2,004



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9%

of Canadians have positive
feelings about President Trump

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Key Findings

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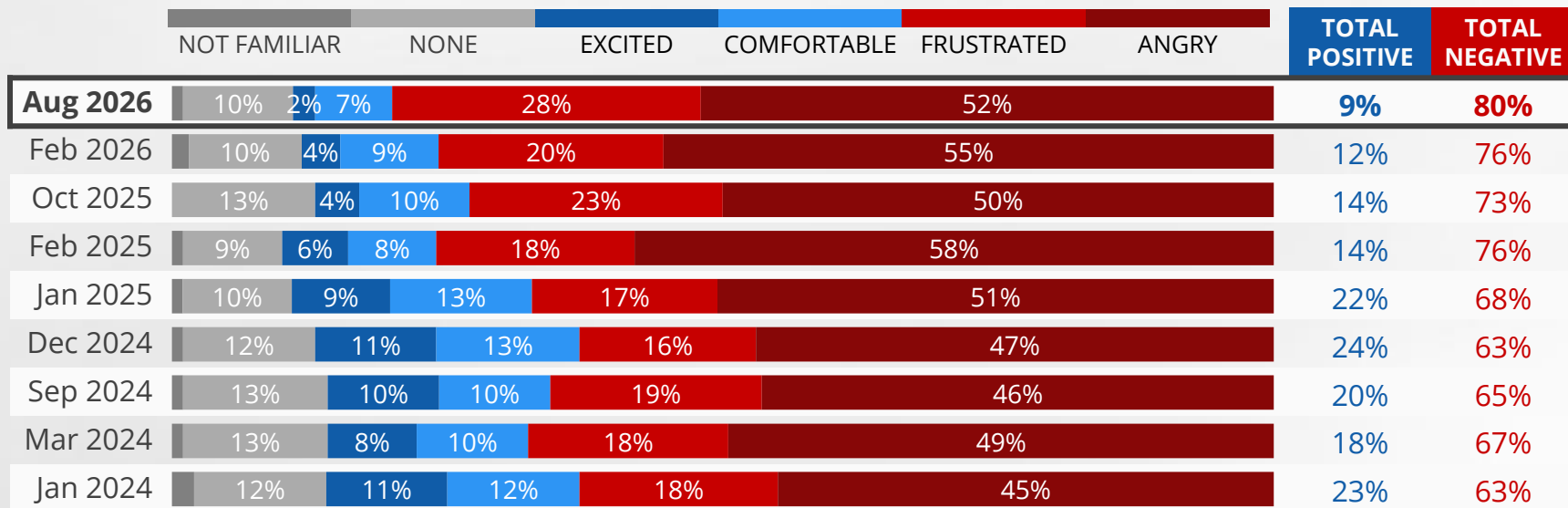
- Sentiment towards President Trump has hit a new low among Canadians (positive 9% / negative 80%).
- Mark Carney enjoys high approval ratings on his management of Canada-US relations (approve 59% / disapprove 32%).
- While views are mixed on whether or not Carney has truly been “elbows up” (50% feel he has) or has made too many concessions (49% feel he has), there is general agreement he is “managing Donald Trump about as well as anyone could” (61%).
 - Carney also benefits from the comparison to Pierre Poilievre, as 58% of Canadians trust Carney more on this file compared to 23% who trust Poilievre more.
- There is strong support for the ban on US alcohol in the 8 provinces where it is in place (support 80% / oppose 15%), and the majority of residents in Alberta (67%) and Saskatchewan (63%) would support their provinces following suit.
 - At the same time, there is majority support (support 54% / oppose 33%) for lifting the alcohol ban, in exchange for tariff relief.

Sentiment Towards President Trump: Hits a new low, with 80% of Canadians feeling negatively towards him

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- Anger towards Trump is highest women (57%), seniors (63%), and Quebecers (57%).

Feelings Toward President Trump

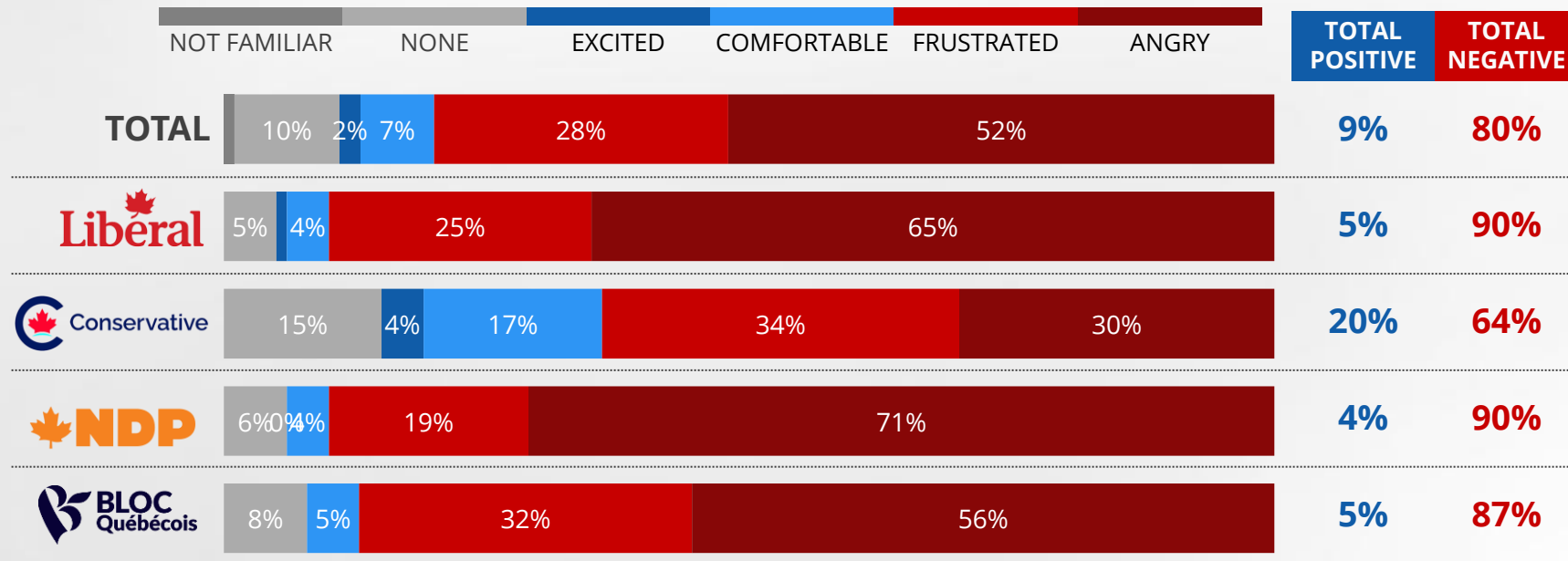


How do you feel about Donald Trump?
Base: All respondents (n=2,004)

Sentiment Towards President Trump – by Vote Intent:

Majority of Liberal, NDP, and Bloc voters feel “angry” towards Trump

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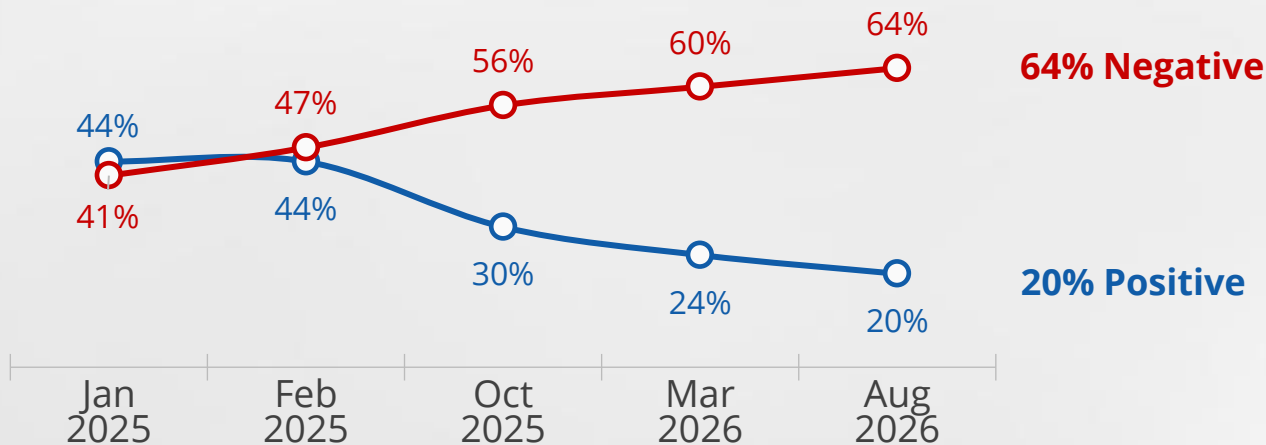
How do you feel about Donald Trump?
Base: All respondents (n=2,004)

Sentiment Towards President Trump Among Conservatives:

Conservative voters gradually souring on Trump

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Feelings Toward President Trump – Among Conservative Voters



How do you feel about Donald Trump?
Base: Voting Conservative (n=475)

Approval of Carney on Canada-US Relations:

Nearly six-in-ten approve, a significant jump from Fall 2025

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Approval of Prime Minister Mark Carney's Handling of Canada-U.S. Relations

(Change since October 2025 in brackets)

Approve 59% (+16)

Disapprove 32% (-6)



Approval, by vote intent
(approve / disapprove)

 **Liberal**

90% / 6%

 **Conservative**

24% / 72%

 **NDP**

62% / 30%

 **BLOC
Québécois**

42% / 52%



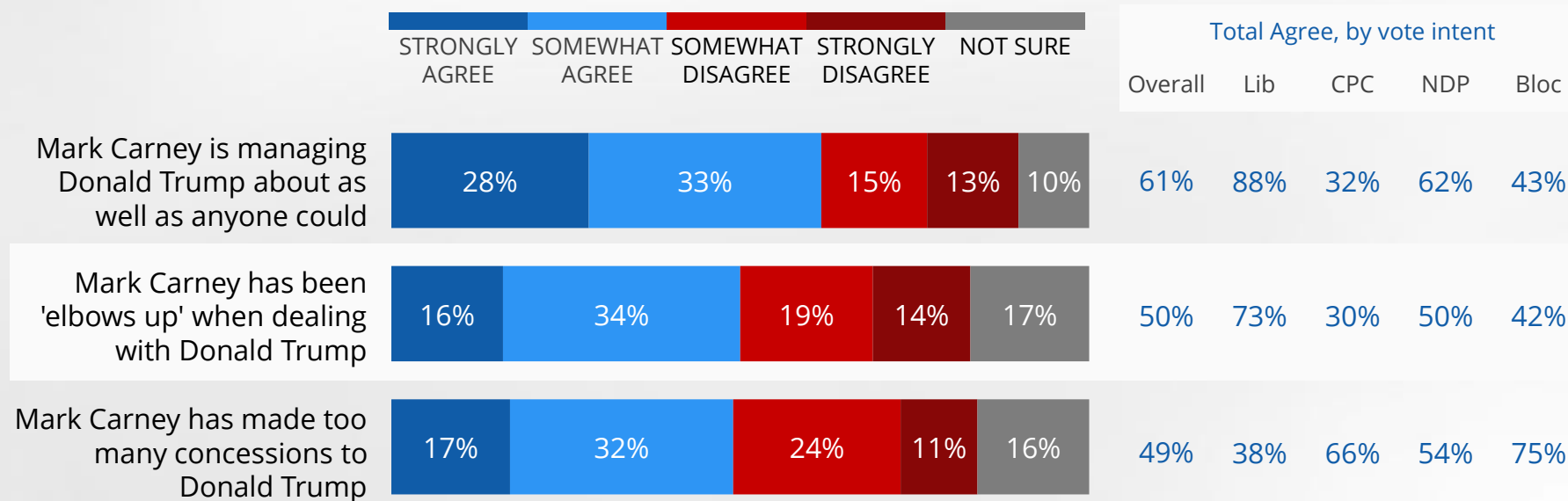
Do you approve or disapprove of how Prime Minister Mark Carney is handling Canada-US relations?

Base: All respondents (n=2,004)

Views on Carney's Handling of Canada-US Relations:

Mixed views on if Carney has been “elbows up”,
but majority feel he’s doing the best he can

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When it comes to Canada-US relations, do you agree or disagree with each of the following statements?

Base: All respondents (n=2,004)

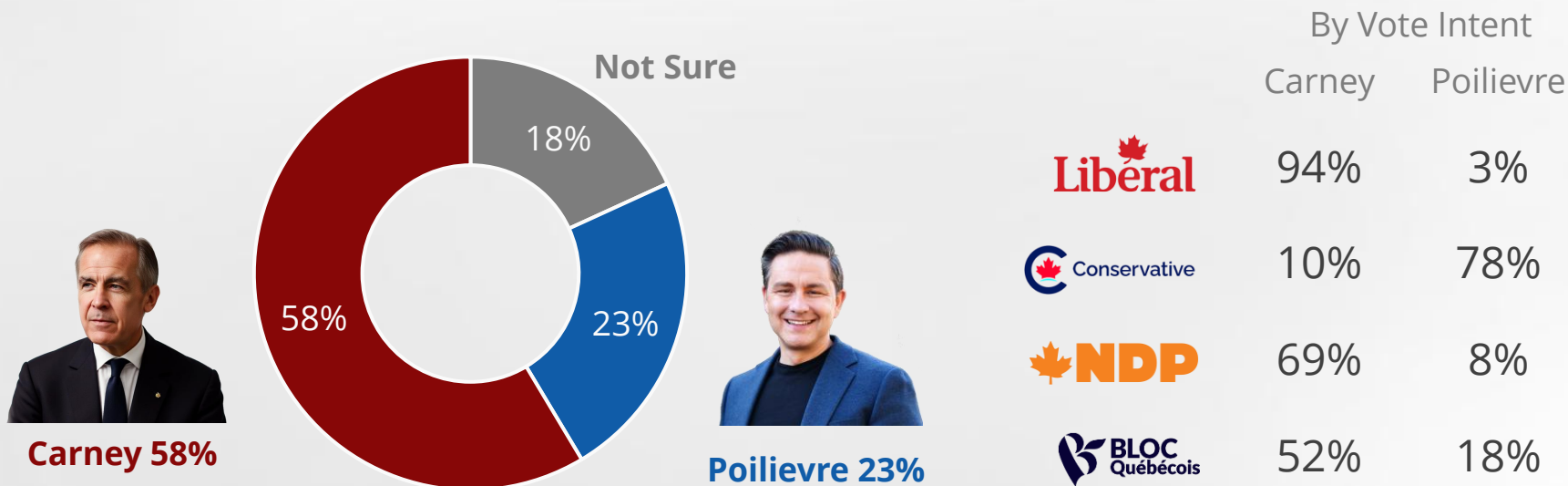
Most Trusted Leader on Canada-US Relations:

Carney holds decisive advantage over Poilievre

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- Carney's lead is widest among seniors, where 70% trust Carney and 15% trust Poilievre on this file.

Trust in Managing Canada-U.S. Relations



Who do you trust more to manage Canada-US relations?
Base: All respondents (n=2,004)

Gordie Howe Bridge Negotiations: More approve than disapprove of how Carney handled it, but reviews aren't as positive as overall sentiment about his handling of Canada-US relations

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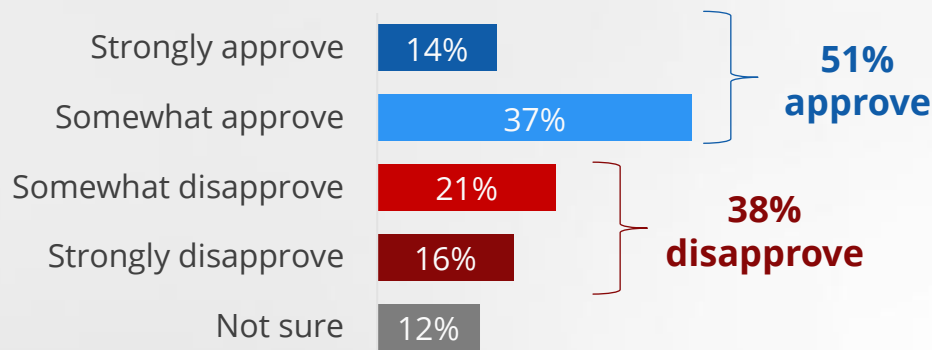
- Seniors, Ontarians, and Liberals are more likely to have heard about the Gordie Howe Bridge deal – groups that are all more positive about Carney. Indeed, the two-thirds of Canadians who heard about the Gordie Howe Bridge deal give Carney a 65% approval rating overall on Canada-US relations, well above the 51% approval rating this same group gives him on the Gordie Howe Bridge deal.

67%

Of Canadians heard something about the Gordie Howe Bridge deal



Do you approve or disapprove of how Mark Carney handled the Gordie Howe Bridge negotiations?
(Among those who heard something)



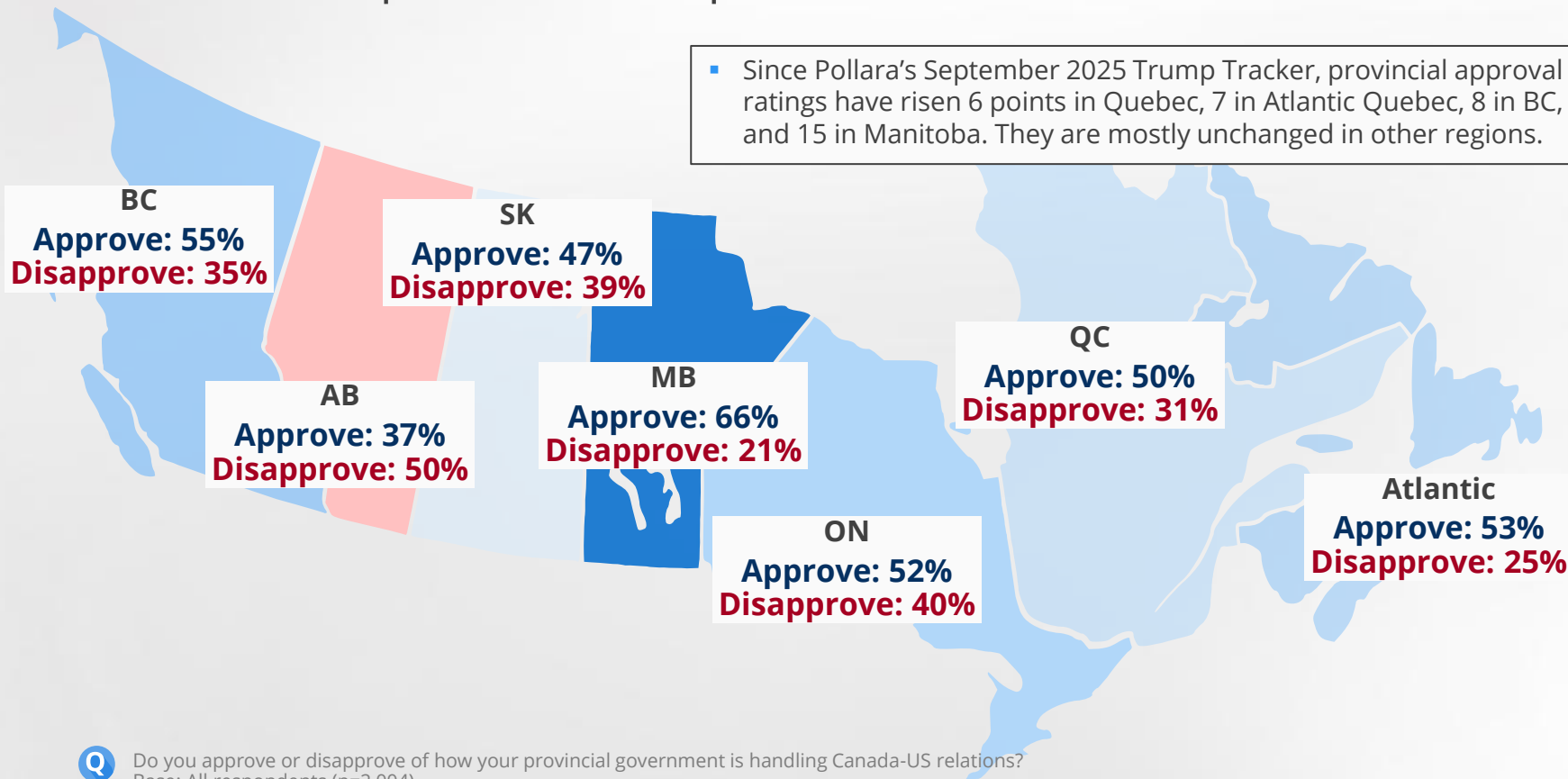
Have you heard anything about a deal between Canada and the US to open the Gordie Howe Bridge between Windsor and Detroit? | Base: All respondents (n=2,004)
Do you approve or disapprove of how Mark Carney handled the Gordie Howe Bridge negotiations? | Base: Heard about the deal (n=1,337)

Approval of Provincial Governments on Canada-US Relations:

Positive in all provinces except Alberta

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- Since Pollara's September 2025 Trump Tracker, provincial approval ratings have risen 6 points in Quebec, 7 in Atlantic Quebec, 8 in BC, and 15 in Manitoba. They are mostly unchanged in other regions.



US Alcohol Bans: Overwhelming support in all provinces

- Cumulatively across the 8 provinces with bans on US alcohol, 80% support and 15% oppose this action. This includes 56% who strongly support the bans.
- 90% of Liberal voters, 63% of Conservative voters, 91% of NDP voters, and 86% of Bloc voters support these bans.

BC
Support: 80%
Oppose: 15%

MB
Support: 77%
Oppose: 16%

QC
Support: 81%
Oppose: 15%

ON
Support: 79%
Oppose: 14%

Atlantic
Support: 80%
Oppose: 12%

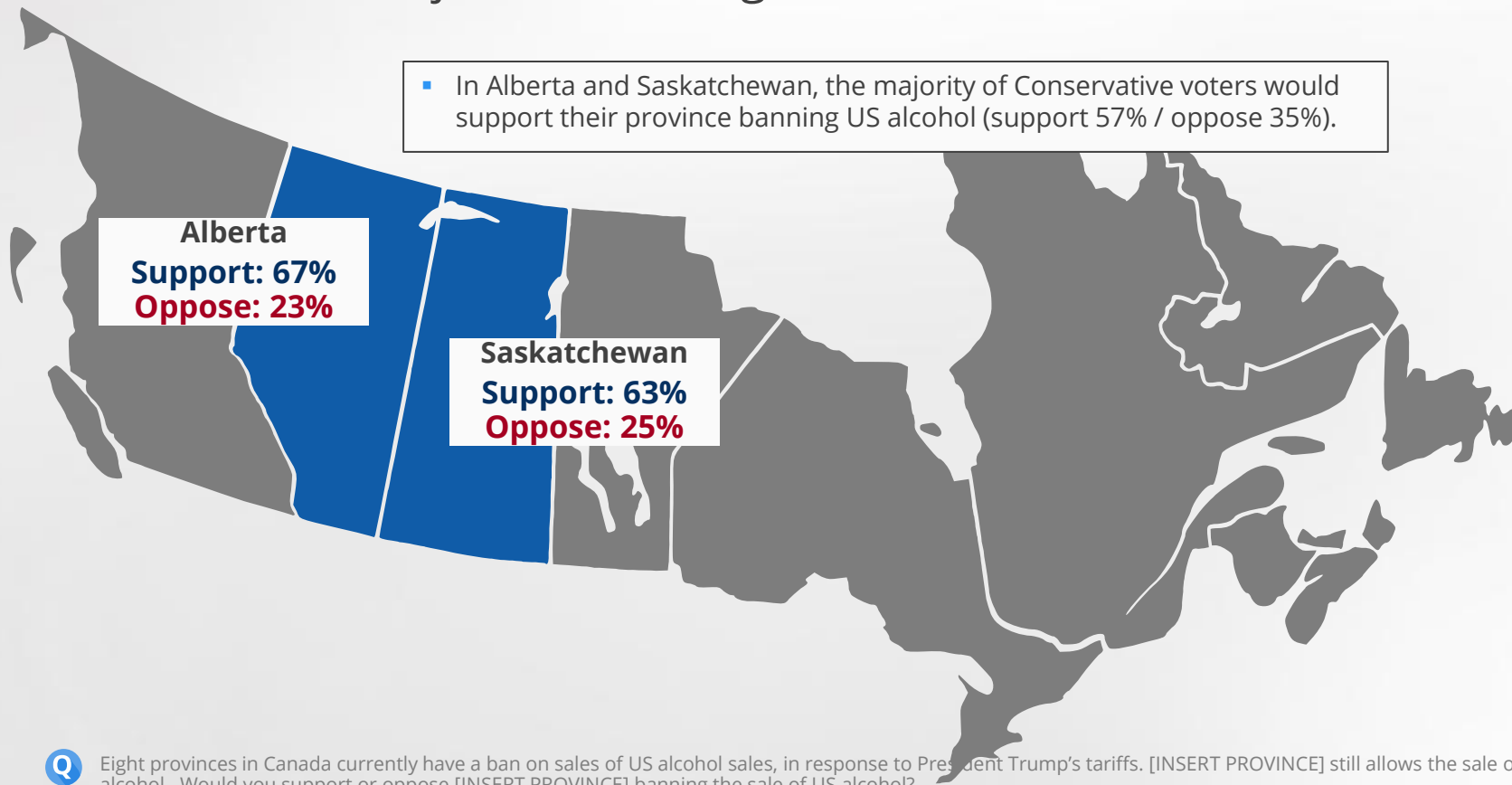


Eight provinces in Canada, including [INSERT PROVINCE], currently have a ban on sales of US alcohol sales, in response to President Trump's tariffs.
Base: All provinces except Alberta and Saskatchewan (n=1,565)

Potential US Alcohol Ban: Majority support in both Alberta and Saskatchewan to join in banning US alcohol

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- In Alberta and Saskatchewan, the majority of Conservative voters would support their province banning US alcohol (support 57% / oppose 35%).



Eight provinces in Canada currently have a ban on sales of US alcohol sales, in response to President Trump's tariffs. [INSERT PROVINCE] still allows the sale of US alcohol. Would you support or oppose [INSERT PROVINCE] banning the sale of US alcohol?

Base: Alberta and Saskatchewan (n=268)

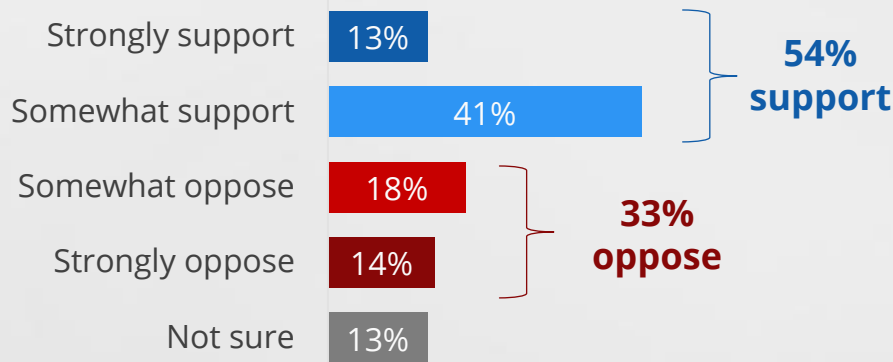
Lifting Alcohol Ban in Exchange for a Deal: Majority would support the trade off, but not all Liberal voters inside

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- Support for a deal of this nature is similar across regions, ranging from a low of 50% in Atlantic Canada to a high of 60% in Alberta.

If Prime Minister Carney agreed to lift the ban on sales of US alcohol across Canada in exchange for President Trump lifting some tariffs (but not all tariffs) on Canadian goods, would you support or oppose this deal?

Support, by vote intent
(support / oppose)



 **Liberal** 60% / 31%

 **Conservative** 61% / 26%

 **NDP** 47% / 43%

 **BLOC Québécois** 38% / 57%



If Prime Minister Carney agreed to lift the ban on sales of US alcohol across Canada in exchange for President Trump lifting some tariffs (but not all tariffs) on Canadian goods, would you support or oppose this deal?

Base: All respondents (n=1,834)

Likelihood to Drink US Alcohol if Ban Lifted: US alcohol sales unlikely to rebound, even if products return to shelves

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- Over eight-in-ten of those who purchased US alcohol before the ban say they would buy less than they used to or would boycott it completely.

		BC	MB	ON	QC	Atlantic
I'd purchase it as much as I used to	12%	13%	18%	12%	10%	11%
I'd purchase it, but less than I used to	14%	10%	12%	17%	13%	8%
I would boycott it	42%	41%	36%	39%	45%	48%
I never bought US alcohol before	10%	10%	14%	9%	11%	9%
I don't purchase alcohol	16%	19%	15%	17%	15%	17%
Not sure	6%	6%	5%	6%	6%	6%



If the ban on US alcohol was lifted and US alcohol was sold again in your province, would you purchase it?

Base: All provinces except Alberta and Saskatchewan (n=1,565)

Likelihood to Drink US Alcohol if Ban Lifted – by Demos:

Older Canadians most likely to continue boycott

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- The majority of Liberal (53%), NDP (51%), and Bloc (58%) voters say they would continue to boycott US alcohol if it returned to the shelves, whereas only 28% of Conservative voters say they would.

		Men	Women	18-34	35-49	50-64	65+
I'd purchase it as much as I used to	12%	12%	11%	13%	14%	14%	7%
I'd purchase it, but less than I used to	14%	15%	13%	22%	19%	7%	5%
I would boycott it	42%	45%	38%	34%	35%	48%	51%
I never bought US alcohol before	10%	10%	10%	9%	9%	10%	11%
I don't purchase alcohol	16%	13%	20%	13%	16%	15%	22%
Not sure	6%	4%	8%	8%	7%	5%	3%



If the ban on US alcohol was lifted and US alcohol was sold again in your province, would you purchase it?

Base: All provinces except Alberta and Saskatchewan (n=1,565)

A background image of Donald Trump pointing his right index finger, overlaid with a large, semi-transparent blue 'pollara' logo watermark. The entire image has a blue-to-red gradient overlay.

The Trump Tracker

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