

A photograph of Donald Trump in a dark suit and red tie, looking slightly to his right. He is standing in front of a large Canadian flag. The background is a blurred image of a mountain range, likely the Canadian Rockies. The entire image has a blue and red color overlay. There are faint, large, stylized letters 'F', 'C', and 'L' in the background.

The Trump Tracker

August 2026: Post Trade Talks Breakdown

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Methodology

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Field Window	August 24 to 27, 2026. This was fielded <u>after</u> the breakdown of trade talks between Canada and the United States.
Sampling	Online survey of randomly-selected sample of 2,084 eligible voters in Canada . Respondents were recruited from a mix of the Leger and Dynata online research panels.
Reliability	Online surveys cannot be assigned a margin of error. As a guideline, a probability sample of this size carries a margin of error of $\pm 2.1\%$, 19 times out of 20.
Weighting	Data has been weighted using the most current gender, age, and region Census data to ensure the sample reflects the actual population of adult Canadians.
Tracking	In some cases, comparisons have been drawn to a survey fielded <u>before</u> the breakdown of trade talks, between August 7 to 13, 2026.

SAMPLE DISTRIBUTION COUNTS

REGION	Weighted	Unweighted
British Columbia	310	295
Alberta	260	231
Saskatchewan/Manitoba	204	134
Ontario	558	805
Quebec	450	480
Atlantic	302	140
TOTAL	2,084	2,084

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7%

of Canadians have positive feelings about President Trump

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Key Findings

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- Canadians are overwhelmingly supportive of PM Carney's decision to walk away from trade talks with the United States (78% agree) and to place retaliatory tariffs on some US goods (78%).
- This has led to a 9-point increase since early August in PM Carney's approval rating on how he is handling Canada-US relations: 68% approve / 23% disapprove.
 - Compared to early August, there has been a 14-point increase in the share of Canadians who feel Carney has been "elbows up" in his handling of Trump (from 50% to 64%).
- Approval of how provincial governments are handling Canada-US relations has also risen in every region except Alberta. Alberta remains the only province where more voters are negative than positive towards how their provincial government is managing Canada-US relations.
 - The biggest jump in approval comes in Ontario (+11), in the wake of Doug Ford's war of words with PM Trump.
- Overall sentiment towards President Trump is now the most negative it has ever been, with 7% of Canadians positive and 82% negative.

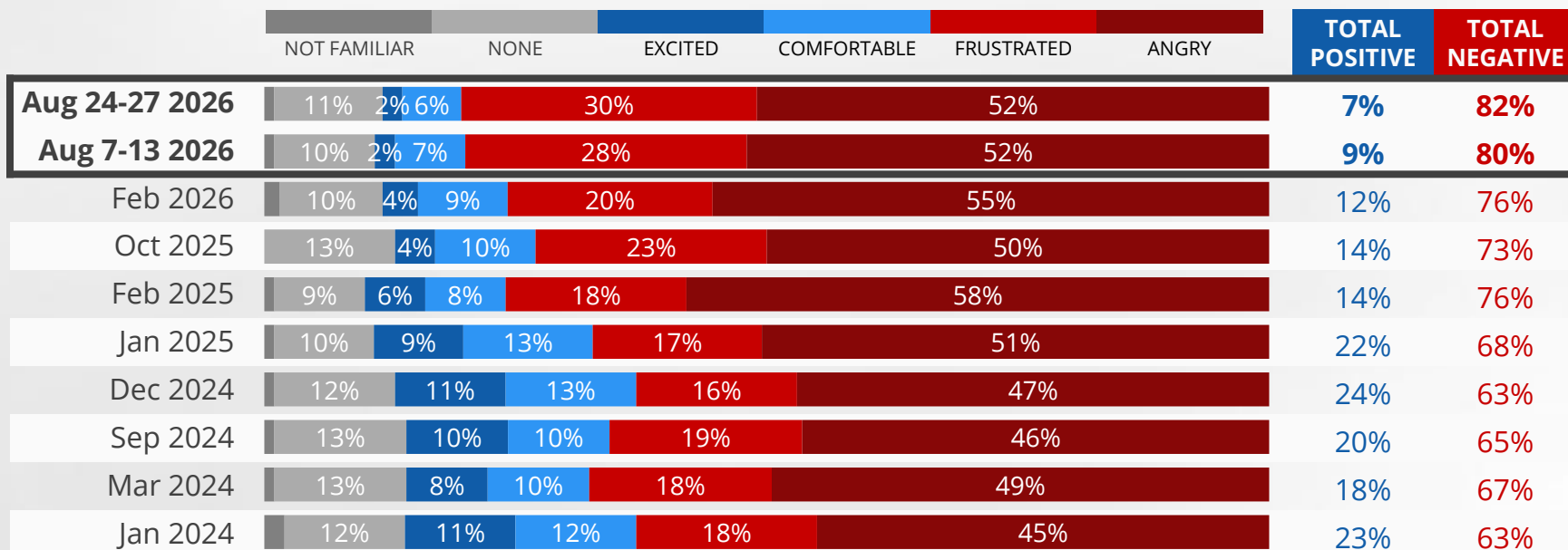
Sentiment Towards President Trump:

Negative sentiment towards Trump hits a new high

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- Among Canadian seniors, 4% feel positively and 89% feel negatively towards President Trump – including 65% who are “angry”.

Feelings Toward President Trump



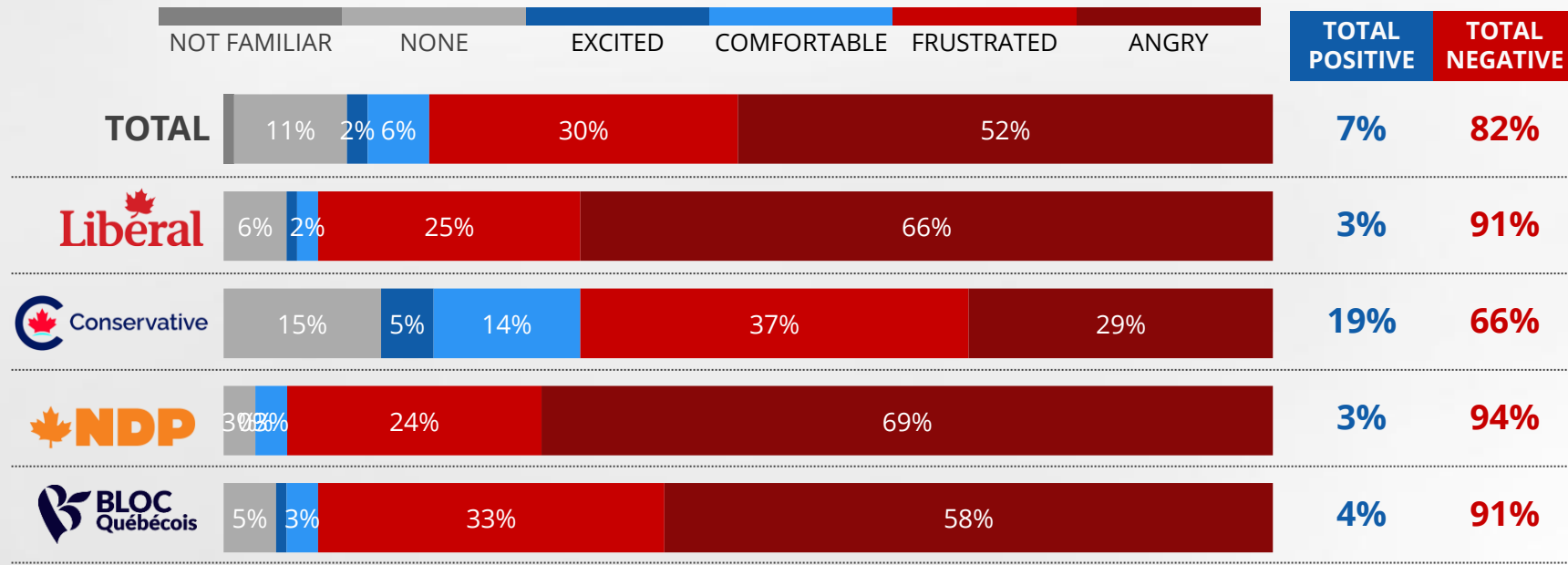
How do you feel about Donald Trump?
Base: All respondents (n=2,084)

Sentiment Towards President Trump – by Vote Intent:

Two-thirds of Conservative voters feel negatively towards Trump

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- Negative sentiment towards President Trump is up across the political spectrum compared to before trade talks broke down (Liberal +1, Conservative +2, NDP +4, Bloc +4).

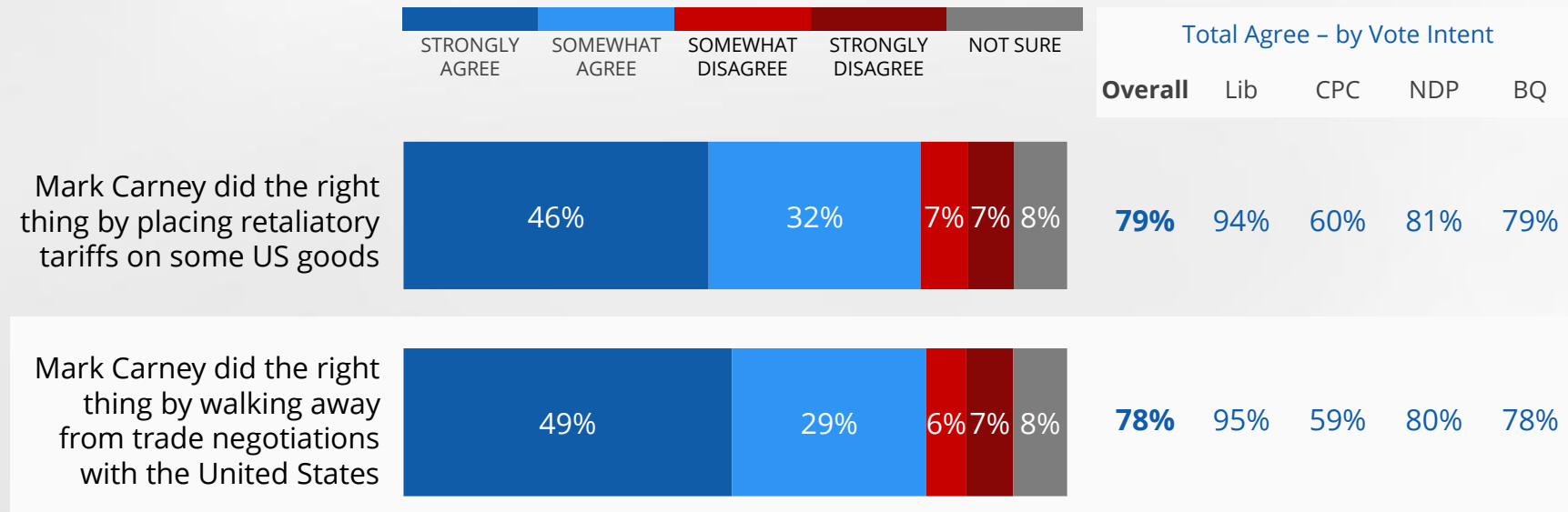


How do you feel about Donald Trump?
Base: All respondents (n=2,084)

Views on Recent Developments: Eight-in-ten feel Carney did the right thing by walking away and placing retaliatory tariffs on the US

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- Seniors are the most likely to feel Carney did the right thing by walking away from negotiations (86%) and by placing retaliatory tariffs on some US goods (85%).



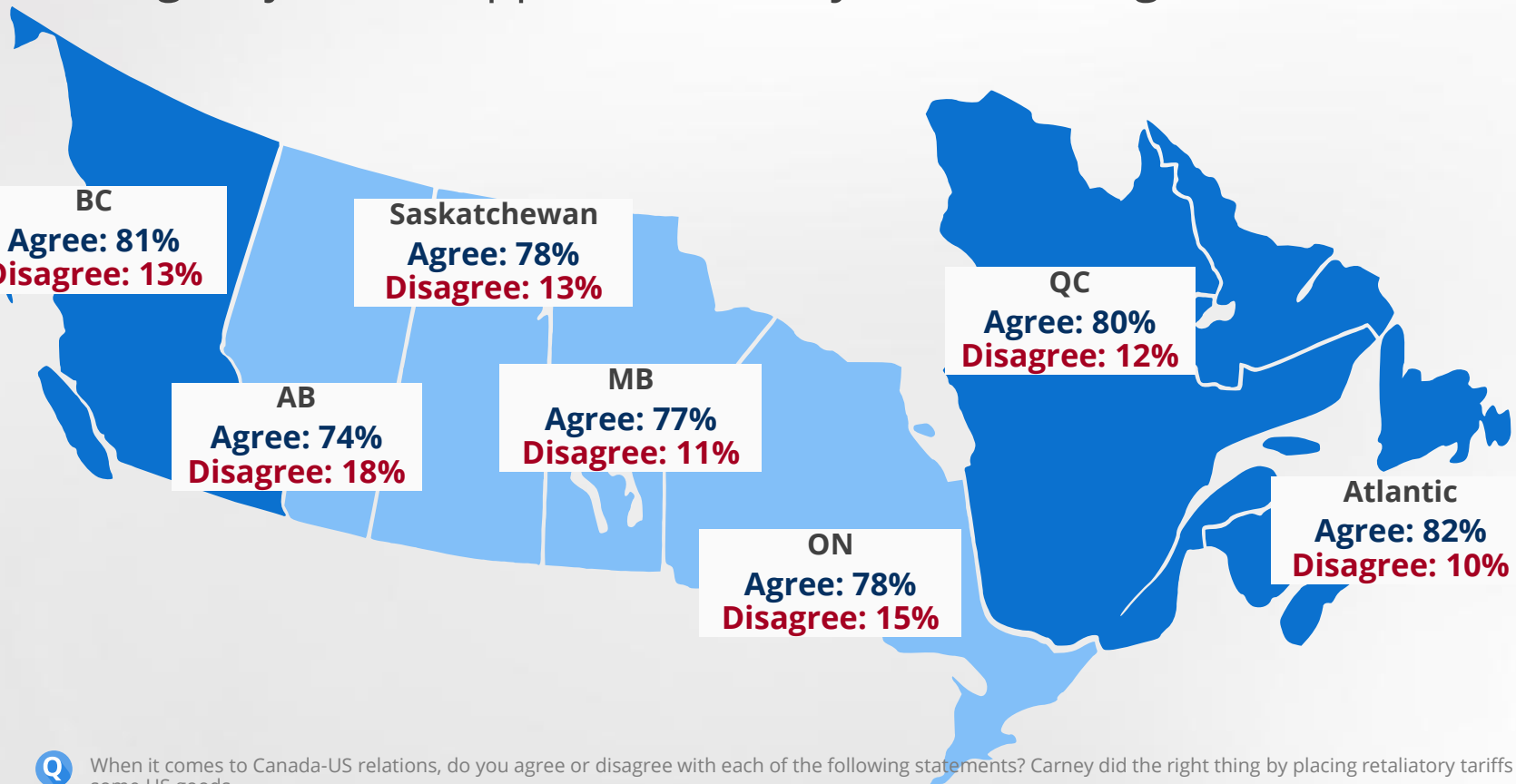
When it comes to Canada-US relations, do you agree or disagree with each of the following statements?

Base: All respondents (n=2,084)

Support for Placing Retaliatory Tariffs on Some US Goods:

Strong majorities support retaliatory across all regions

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When it comes to Canada-US relations, do you agree or disagree with each of the following statements? Carney did the right thing by placing retaliatory tariffs on some US goods.

Base: All respondents (n=2,084)

Approval of Carney on Canada-US Relations:

Approval rating jumps 9 points; even 4-in-10 CPC voters positive

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- Compared to our poll before trade talks broke down, approval of PM Carney on handling Canada-US relations is up 6 points among Liberal, 16 points among Conservative, 5 points among NDP, and 20 points among Bloc voters.

Approval of Prime Minister Mark Carney's Handling of Canada-U.S. Relations

(Change since pre-trade talks breaking down in brackets)

Approve 68% (+9)

Disapprove 23% (-9)



Approval, by vote intent
(approve / disapprove)

 **Liberal**

96% / 2%

 **Conservative**

40% / 55%

 **NDP**

67% / 23%

 **BLOC
Québécois**

62% / 24%



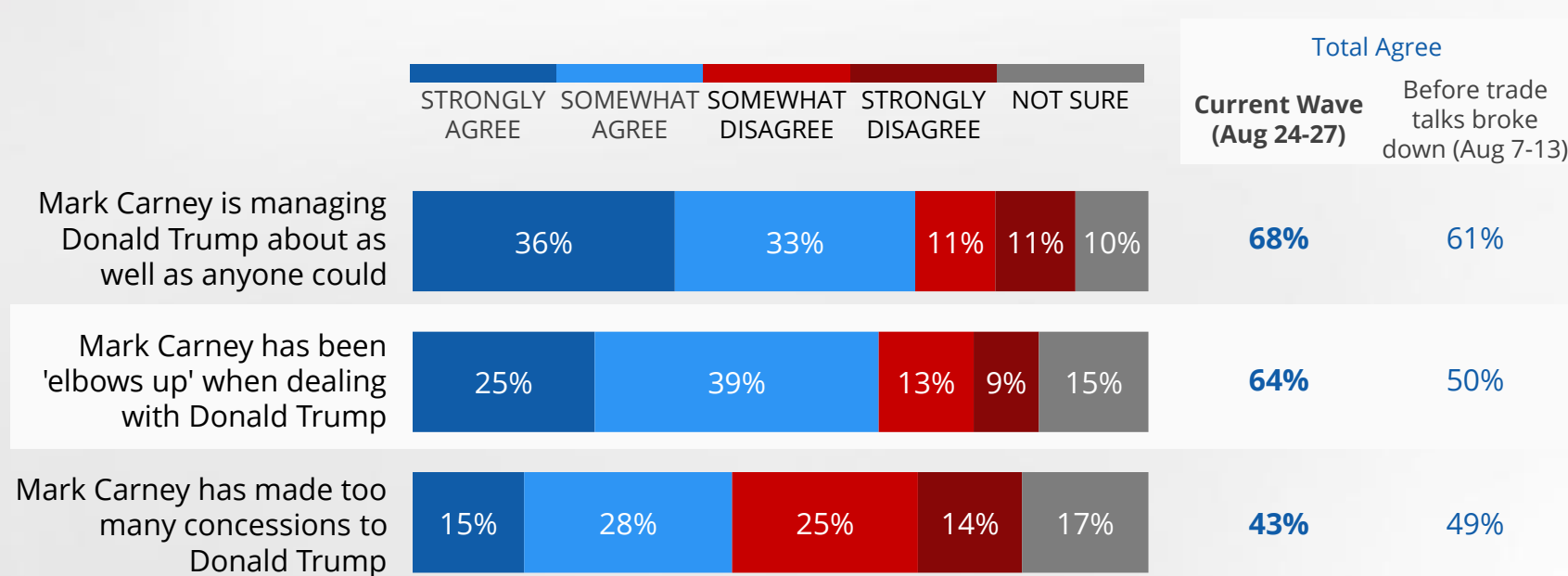
Do you approve or disapprove of how Prime Minister Mark Carney is handling Canada-US relations?
Base: All respondents (n=2,084)

Views on Carney's Handling of Canada-US Relations:

14-point jump in percentage who feel Carney has been "elbows up"

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- The share of Canadians who feel Carney has made "too many concessions" to Trump is down 6 points since before trade talks broke down.



When it comes to Canada-US relations, do you agree or disagree with each of the following statements?

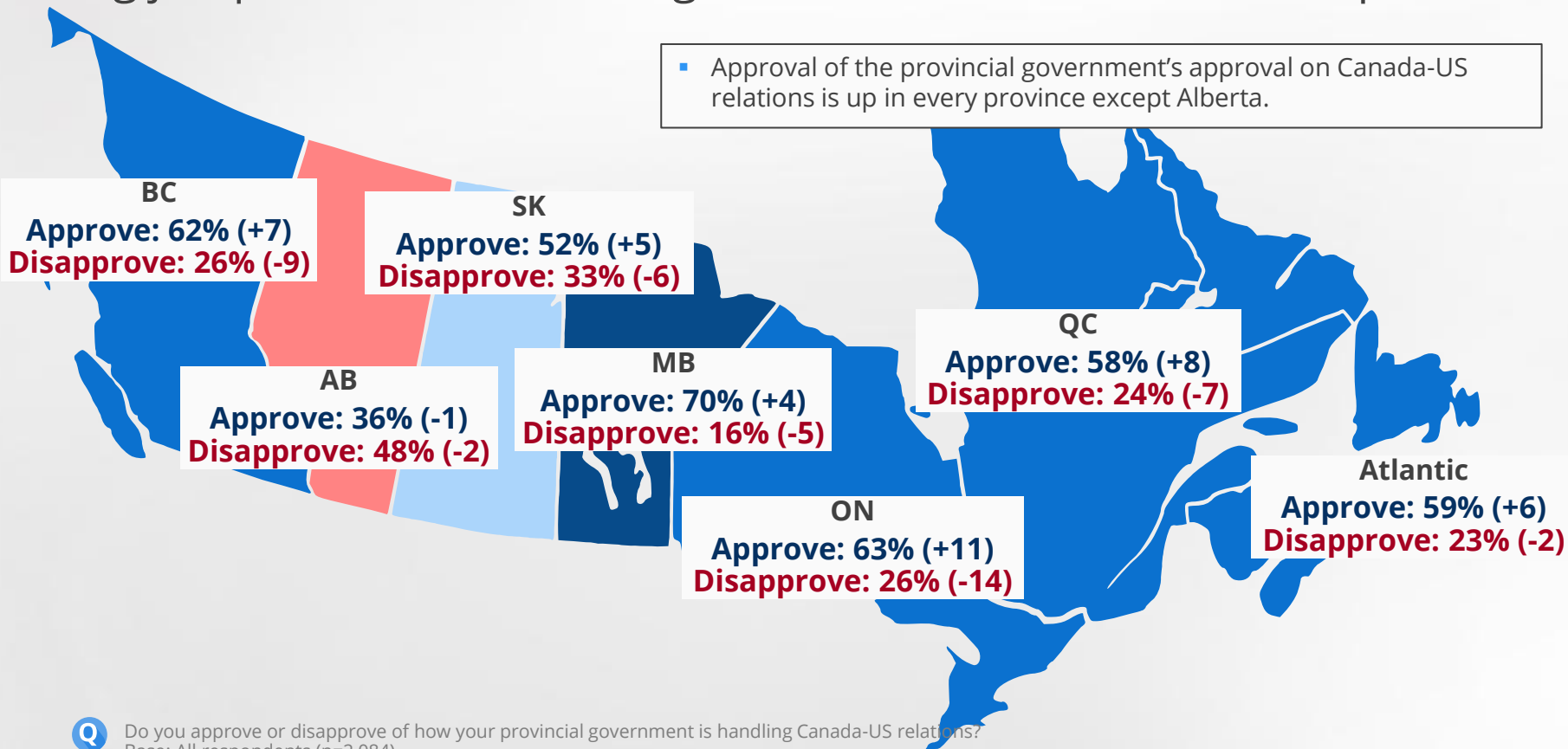
Base: All respondents (n=2,084)

Approval of Provincial Governments on Canada-US Relations:

Big jump in Ontario following Ford's war of words with Trump

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- Approval of the provincial government's approval on Canada-US relations is up in every province except Alberta.



Do you approve or disapprove of how your provincial government is handling Canada-US relations?
Base: All respondents (n=2,084)



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