

Q1 - Do you approve or disapprove of how Prime Minister Mark Carney is handling Canada-US relations?

|                                     |       | Gender |       | Age   |       |       |     | Region   |        |         |          |         |     |
|-------------------------------------|-------|--------|-------|-------|-------|-------|-----|----------|--------|---------|----------|---------|-----|
|                                     | Total | Men    | Women | 18-34 | 35-49 | 50-64 | 65+ | Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                     |       |        |       |       |       |       |     |          |        |         |          |         |     |
| Total                               | 2004  | 977    | 1022  | 535   | 486   | 511   | 473 | 134      | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total                    | 2004  | 1011   | 988   | 525   | 449   | 519   | 511 | 304      | 451    | 552     | 195      | 201     | 300 |
| Strongly approve                    | 20%   | 23%    | 18%   | 14%   | 14%   | 25%   | 28% | 31%      | 13%    | 23%     | 22%      | 18%     | 21% |
| Somewhat approve                    | 38%   | 37%    | 40%   | 42%   | 39%   | 32%   | 39% | 36%      | 43%    | 37%     | 37%      | 33%     | 41% |
| Somewhat disapprove                 | 17%   | 16%    | 18%   | 18%   | 20%   | 16%   | 14% | 9%       | 18%    | 17%     | 15%      | 20%     | 15% |
| Strongly disapprove                 | 15%   | 19%    | 12%   | 13%   | 15%   | 19%   | 14% | 15%      | 13%    | 15%     | 18%      | 21%     | 14% |
| Not sure                            | 9%    | 6%     | 12%   | 12%   | 12%   | 8%    | 5%  | 9%       | 13%    | 8%      | 8%       | 8%      | 9%  |
| NET: Total approve                  | 59%   | 59%    | 58%   | 57%   | 54%   | 58%   | 67% | 67%      | 56%    | 60%     | 59%      | 51%     | 62% |
| NET: Total disapprove               | 32%   | 35%    | 30%   | 31%   | 34%   | 35%   | 28% | 24%      | 31%    | 32%     | 33%      | 41%     | 29% |
| NET: Total approve-Total disapprove | 27%   | 25%    | 28%   | 25%   | 19%   | 23%   | 39% | 43%      | 25%    | 27%     | 26%      | 10%     | 33% |

Q2 - Do you approve or disapprove of how your provincial government is handling Canada-US relations?

|                                     |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|-------------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                                     | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                     |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total                               | 2004  | 977             | 1022  | 535          | 486   | 511   | 473 | 134             | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total                    | 2004  | 1011            | 988   | 525          | 449   | 519   | 511 | 304             | 451    | 552     | 195      | 201     | 300 |
| Strongly approve                    | 13%   | 16%             | 10%   | 11%          | 12%   | 13%   | 17% | 16%             | 9%     | 13%     | 21%      | 10%     | 17% |
| Somewhat approve                    | 38%   | 40%             | 36%   | 39%          | 36%   | 36%   | 39% | 37%             | 41%    | 39%     | 36%      | 27%     | 38% |
| Somewhat disapprove                 | 21%   | 19%             | 22%   | 23%          | 20%   | 20%   | 20% | 15%             | 20%    | 22%     | 18%      | 22%     | 20% |
| Strongly disapprove                 | 16%   | 16%             | 15%   | 12%          | 17%   | 19%   | 14% | 11%             | 10%    | 17%     | 12%      | 28%     | 15% |
| Not sure                            | 13%   | 9%              | 16%   | 14%          | 15%   | 12%   | 10% | 21%             | 19%    | 8%      | 13%      | 13%     | 11% |
| NET: Total approve                  | 51%   | 56%             | 46%   | 51%          | 48%   | 49%   | 56% | 53%             | 50%    | 52%     | 57%      | 37%     | 55% |
| NET: Total disapprove               | 36%   | 35%             | 37%   | 35%          | 37%   | 39%   | 34% | 25%             | 31%    | 40%     | 30%      | 50%     | 35% |
| NET: Total approve-Total disapprove | 15%   | 21%             | 9%    | 15%          | 11%   | 10%   | 22% | 28%             | 20%    | 13%     | 27%      | -12%    | 20% |

Q3 - Who do you trust more to manage Canada-US relations?

|                  |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                  | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                  |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total            | 2004  | 977             | 1022  | 535          | 486   | 511   | 473 | 134             | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total | 2004  | 1011            | 988   | 525          | 449   | 519   | 511 | 304             | 451    | 552     | 195      | 201     | 300 |
| Mark Carney      | 58%   | 58%             | 59%   | 55%          | 52%   | 57%   | 70% | 66%             | 62%    | 59%     | 54%      | 45%     | 58% |
| Pierre Poilievre | 23%   | 27%             | 20%   | 29%          | 23%   | 25%   | 15% | 14%             | 16%    | 26%     | 27%      | 36%     | 22% |
| Not sure         | 18%   | 15%             | 22%   | 16%          | 25%   | 18%   | 15% | 20%             | 22%    | 15%     | 20%      | 19%     | 20% |

Q4r1 - When it comes to Canada-US relations, do you agree or disagree with each of the following statements? - Mark Carney is managing Donald Trump about as well as anyone could

|                                 |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|---------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                                 | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                 |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total                           | 2004  | 977             | 1022  | 535          | 486   | 511   | 473 | 134             | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total                | 2004  | 1011            | 988   | 525          | 449   | 519   | 511 | 304             | 451    | 552     | 195      | 201     | 300 |
| Strongly agree                  | 28%   | 28%             | 28%   | 21%          | 22%   | 29%   | 39% | 43%             | 20%    | 28%     | 32%      | 26%     | 32% |
| Somewhat agree                  | 33%   | 32%             | 35%   | 36%          | 32%   | 32%   | 32% | 26%             | 36%    | 35%     | 31%      | 30%     | 31% |
| Somewhat disagree               | 15%   | 16%             | 15%   | 17%          | 19%   | 14%   | 11% | 11%             | 22%    | 14%     | 13%      | 14%     | 14% |
| Strongly disagree               | 13%   | 16%             | 10%   | 11%          | 13%   | 17%   | 12% | 11%             | 9%     | 14%     | 16%      | 21%     | 13% |
| Not sure                        | 10%   | 8%              | 12%   | 14%          | 14%   | 8%    | 5%  | 9%              | 13%    | 9%      | 8%       | 10%     | 10% |
| NET: Total agree                | 61%   | 60%             | 62%   | 58%          | 54%   | 61%   | 72% | 69%             | 56%    | 63%     | 63%      | 56%     | 63% |
| NET: Total disagree             | 29%   | 32%             | 26%   | 29%          | 32%   | 31%   | 24% | 22%             | 31%    | 28%     | 29%      | 34%     | 27% |
| NET: Total agree-Total disagree | 32%   | 28%             | 37%   | 29%          | 23%   | 30%   | 48% | 47%             | 25%    | 35%     | 35%      | 22%     | 36% |

Q4r2 - When it comes to Canada-US relations, do you agree or disagree with each of the following statements? - Mark Carney has made too many concessions to Donald Trump

|                                 |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|---------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                                 | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                 |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total                           | 2004  | 977             | 1022  | 535          | 486   | 511   | 473 | 134             | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total                | 2004  | 1011            | 988   | 525          | 449   | 519   | 511 | 304             | 451    | 552     | 195      | 201     | 300 |
| Strongly agree                  | 17%   | 21%             | 13%   | 17%          | 16%   | 18%   | 17% | 12%             | 22%    | 15%     | 15%      | 19%     | 17% |
| Somewhat agree                  | 32%   | 32%             | 32%   | 33%          | 32%   | 32%   | 31% | 23%             | 38%    | 32%     | 32%      | 29%     | 30% |
| Somewhat disagree               | 24%   | 25%             | 24%   | 21%          | 25%   | 26%   | 27% | 31%             | 20%    | 27%     | 23%      | 21%     | 25% |
| Strongly disagree               | 11%   | 11%             | 11%   | 9%           | 7%    | 12%   | 14% | 15%             | 7%     | 11%     | 14%      | 13%     | 10% |
| Not sure                        | 16%   | 11%             | 20%   | 20%          | 20%   | 11%   | 11% | 19%             | 13%    | 15%     | 16%      | 17%     | 19% |
| NET: Total agree                | 49%   | 54%             | 45%   | 50%          | 48%   | 51%   | 48% | 35%             | 60%    | 47%     | 47%      | 48%     | 47% |
| NET: Total disagree             | 35%   | 36%             | 35%   | 30%          | 32%   | 38%   | 41% | 47%             | 27%    | 38%     | 37%      | 35%     | 34% |
| NET: Total agree-Total disagree | 14%   | 18%             | 11%   | 20%          | 16%   | 13%   | 7%  | -12%            | 34%    | 9%      | 10%      | 13%     | 13% |

Q4r3 - When it comes to Canada-US relations, do you agree or disagree with each of the following statements? - Mark Carney has been 'elbows up' when dealing with Donald Trump

|                                 |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|---------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                                 | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                 |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total                           | 2004  | 977             | 1022  | 535          | 486   | 511   | 473 | 134             | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total                | 2004  | 1011            | 988   | 525          | 449   | 519   | 511 | 304             | 451    | 552     | 195      | 201     | 300 |
| Strongly agree                  | 16%   | 17%             | 16%   | 18%          | 12%   | 17%   | 17% | 25%             | 8%     | 18%     | 18%      | 15%     | 19% |
| Somewhat agree                  | 34%   | 34%             | 35%   | 36%          | 31%   | 34%   | 36% | 35%             | 33%    | 37%     | 32%      | 30%     | 34% |
| Somewhat disagree               | 19%   | 21%             | 17%   | 15%          | 21%   | 19%   | 22% | 14%             | 26%    | 16%     | 16%      | 21%     | 17% |
| Strongly disagree               | 14%   | 17%             | 10%   | 8%           | 15%   | 17%   | 15% | 12%             | 14%    | 12%     | 17%      | 20%     | 11% |
| Not sure                        | 17%   | 12%             | 22%   | 23%          | 21%   | 13%   | 11% | 15%             | 18%    | 17%     | 17%      | 13%     | 20% |
| NET: Total agree                | 50%   | 50%             | 51%   | 54%          | 44%   | 51%   | 53% | 59%             | 41%    | 55%     | 50%      | 46%     | 52% |
| NET: Total disagree             | 32%   | 38%             | 27%   | 23%          | 35%   | 36%   | 37% | 26%             | 40%    | 28%     | 33%      | 41%     | 28% |
| NET: Total agree-Total disagree | 18%   | 12%             | 24%   | 31%          | 8%    | 15%   | 16% | 34%             | 1%     | 27%     | 17%      | 5%      | 25% |



Q5 - Have you heard anything about a deal between Canada and the US to open the Gordie Howe Bridge between Windsor and Detroit?

|                  |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                  | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                  |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total            | 2004  | 977             | 1022  | 535          | 486   | 511   | 473 | 134             | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total | 2004  | 1011            | 988   | 525          | 449   | 519   | 511 | 304             | 451    | 552     | 195      | 201     | 300 |
| Yes              | 67%   | 74%             | 60%   | 48%          | 59%   | 77%   | 85% | 62%             | 65%    | 71%     | 69%      | 64%     | 61% |
| No               | 33%   | 26%             | 40%   | 52%          | 41%   | 23%   | 15% | 38%             | 35%    | 29%     | 31%      | 36%     | 39% |

Q6 - [YES AT Q5] Do you approve or disapprove of how Mark Carney handled the Gordie Howe Bridge negotiations?

|                                     |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|-------------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                                     | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                     |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| BASE: Yes at Q5                     | 1338  | 723             | 613   | 254          | 288   | 394   | 401 | 84              | 300    | 551     | 89       | 142     | 172 |
| Unweighted Total                    | 1337  | 774             | 561   | 228          | 266   | 404   | 439 | 194             | 299    | 393     | 137      | 129     | 185 |
| Strongly approve                    | 14%   | 14%             | 14%   | 18%          | 13%   | 12%   | 14% | 23%             | 10%    | 14%     | 20%      | 12%     | 14% |
| Somewhat approve                    | 37%   | 36%             | 38%   | 45%          | 35%   | 32%   | 38% | 41%             | 31%    | 40%     | 33%      | 34%     | 38% |
| Somewhat disapprove                 | 21%   | 21%             | 22%   | 19%          | 22%   | 22%   | 22% | 14%             | 28%    | 21%     | 15%      | 20%     | 20% |
| Strongly disapprove                 | 16%   | 20%             | 11%   | 8%           | 17%   | 21%   | 17% | 14%             | 22%    | 13%     | 15%      | 20%     | 16% |
| Not sure                            | 12%   | 8%              | 15%   | 10%          | 14%   | 13%   | 9%  | 8%              | 9%     | 11%     | 17%      | 15%     | 13% |
| NET: Total approve                  | 51%   | 50%             | 51%   | 63%          | 48%   | 44%   | 52% | 64%             | 41%    | 55%     | 54%      | 46%     | 52% |
| NET: Total disapprove               | 38%   | 41%             | 33%   | 27%          | 38%   | 43%   | 39% | 28%             | 50%    | 34%     | 30%      | 39%     | 35% |
| NET: Total approve-Total disapprove | 13%   | 9%              | 18%   | 36%          | 9%    | 1%    | 13% | 36%             | -9%    | 21%     | 24%      | 6%      | 17% |



Q7: Do you support or oppose your province's ban on the sale of US alcohol?

|                                              |       | Gender |       | Age   |       |       |     | Region   |        |         |          |         |     |
|----------------------------------------------|-------|--------|-------|-------|-------|-------|-----|----------|--------|---------|----------|---------|-----|
|                                              | Total | Men    | Women | 18-34 | 35-49 | 50-64 | 65+ | Atlantic | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                              |       |        |       |       |       |       |     |          |        |         |          |         |     |
| BASE: NOT Alberta, Saskatchewan, Territories | 1562  | 785    | 773   | 437   | 368   | 388   | 370 | 128      | 449    | 676     | 56       | -       | 252 |
| Unweighted Total                             | 1565  | 809    | 752   | 427   | 341   | 398   | 399 | 289      | 436    | 486     | 86       | -       | 268 |
| Strongly support                             | 56%   | 56%    | 56%   | 45%   | 51%   | 62%   | 69% | 67%      | 55%    | 54%     | 54%      |         | 60% |
| Somewhat support                             | 24%   | 24%    | 24%   | 34%   | 26%   | 18%   | 16% | 13%      | 26%    | 25%     | 23%      |         | 20% |
| Somewhat oppose                              | 6%    | 7%     | 6%    | 8%    | 8%    | 5%    | 4%  | 5%       | 7%     | 7%      | 2%       |         | 5%  |
| Strongly oppose                              | 8%    | 8%     | 8%    | 6%    | 7%    | 11%   | 8%  | 8%       | 8%     | 7%      | 14%      |         | 10% |
| Not sure                                     | 5%    | 4%     | 7%    | 7%    | 7%    | 4%    | 3%  | 7%       | 4%     | 6%      | 7%       |         | 5%  |
| NET: Total support                           | 80%   | 80%    | 79%   | 78%   | 77%   | 79%   | 85% | 80%      | 81%    | 79%     | 77%      |         | 80% |
| NET: Total oppose                            | 15%   | 15%    | 14%   | 15%   | 15%   | 16%   | 12% | 12%      | 15%    | 14%     | 16%      |         | 15% |
| NET: Total support-Total oppose              | 65%   | 65%    | 65%   | 63%   | 62%   | 63%   | 74% | 68%      | 66%    | 65%     | 61%      |         | 65% |

Q8: Would you support or oppose [PROVINCE] banning the sale of US alcohol?

|                                 |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |    |
|---------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|----|
|                                 | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC |
|                                 |       |                 |       |              |       |       |     |                 |        |         |          |         |    |
| BASE: Alberta, Saskatchewan     | 259   | 127             | 131   | 76           | 70    | 62    | 51  | -               | -      | -       | 56       | 203     | -  |
| Unweighted Total                | 268   | 130             | 137   | 78           | 67    | 62    | 61  | -               | -      | -       | 85       | 183     | -  |
| Strongly support                | 48%   | 42%             | 54%   | 28%          | 48%   | 55%   | 70% |                 |        |         | 45%      | 49%     |    |
| Somewhat support                | 18%   | 19%             | 18%   | 30%          | 18%   | 14%   | 8%  |                 |        |         | 18%      | 18%     |    |
| Somewhat oppose                 | 12%   | 14%             | 10%   | 16%          | 11%   | 11%   | 7%  |                 |        |         | 13%      | 11%     |    |
| Strongly oppose                 | 11%   | 17%             | 6%    | 17%          | 6%    | 11%   | 10% |                 |        |         | 12%      | 11%     |    |
| Not sure                        | 10%   | 8%              | 12%   | 9%           | 18%   | 8%    | 5%  |                 |        |         | 12%      | 10%     |    |
| NET: Total support              | 66%   | 61%             | 72%   | 58%          | 65%   | 69%   | 78% |                 |        |         | 63%      | 67%     |    |
| NET: Total oppose               | 23%   | 31%             | 16%   | 34%          | 17%   | 23%   | 17% |                 |        |         | 25%      | 23%     |    |
| NET: Total support-Total oppose | 43%   | 30%             | 56%   | 24%          | 49%   | 47%   | 60% |                 |        |         | 38%      | 45%     |    |

Q9: If Prime Minister Carney agreed to lift the ban on sales of US alcohol across Canada in exchange for President Trump lifting some tariffs (but not all tariffs) on Canadian goods, would you support or oppose this deal?

|                                 |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|---------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                                 | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                 |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total                           | 1822  | 913             | 904   | 514          | 437   | 449   | 421 | 128             | 449    | 676     | 113      | 203     | 252 |
| Unweighted Total                | 1834  | 940             | 889   | 506          | 408   | 460   | 460 | 289             | 436    | 486     | 171      | 183     | 268 |
| Strongly support                | 13%   | 14%             | 12%   | 17%          | 14%   | 10%   | 11% | 10%             | 10%    | 14%     | 15%      | 12%     | 16% |
| Somewhat support                | 41%   | 42%             | 40%   | 41%          | 41%   | 42%   | 40% | 39%             | 40%    | 41%     | 40%      | 48%     | 36% |
| Somewhat oppose                 | 18%   | 18%             | 19%   | 19%          | 17%   | 19%   | 19% | 21%             | 19%    | 20%     | 16%      | 13%     | 17% |
| Strongly oppose                 | 14%   | 16%             | 13%   | 10%          | 13%   | 18%   | 17% | 14%             | 18%    | 13%     | 14%      | 10%     | 16% |
| Not sure                        | 13%   | 10%             | 16%   | 14%          | 15%   | 10%   | 13% | 15%             | 12%    | 12%     | 14%      | 18%     | 15% |
| NET: Total support              | 54%   | 56%             | 52%   | 57%          | 54%   | 52%   | 51% | 50%             | 51%    | 56%     | 55%      | 60%     | 52% |
| NET: Total oppose               | 33%   | 34%             | 32%   | 29%          | 31%   | 37%   | 36% | 35%             | 38%    | 33%     | 30%      | 22%     | 33% |
| NET: Total support-Total oppose | 21%   | 22%             | 20%   | 29%          | 24%   | 15%   | 15% | 14%             | 13%    | 23%     | 25%      | 38%     | 19% |

Q10: If the ban on US alcohol was lifted and US alcohol was sold again in your province, would you purchase it?

|                                              |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|----------------------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                                              | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                                              |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| BASE: NOT Alberta, Saskatchewan, Territories | 1562  | 785             | 773   | 437          | 368   | 388   | 370 | 128             | 449    | 676     | 56       | -       | 252 |
| Unweighted Total                             | 1565  | 809             | 752   | 427          | 341   | 398   | 399 | 289             | 436    | 486     | 86       | -       | 268 |
| I'd purchase it as much as I used to         | 12%   | 12%             | 11%   | 13%          | 14%   | 14%   | 7%  | 11%             | 10%    | 12%     | 18%      |         | 13% |
| I'd purchase it, but less than I used to     | 14%   | 15%             | 13%   | 22%          | 19%   | 7%    | 5%  | 8%              | 13%    | 17%     | 12%      |         | 10% |
| I would boycott it                           | 42%   | 45%             | 38%   | 34%          | 35%   | 48%   | 51% | 48%             | 45%    | 39%     | 36%      |         | 41% |
| I never bought US alcohol before             | 10%   | 10%             | 10%   | 9%           | 9%    | 10%   | 11% | 9%              | 11%    | 9%      | 14%      |         | 10% |
| I don't purchase alcohol                     | 16%   | 13%             | 20%   | 13%          | 16%   | 15%   | 22% | 17%             | 15%    | 17%     | 15%      |         | 19% |
| Not sure                                     | 6%    | 4%              | 8%    | 8%           | 7%    | 5%    | 3%  | 6%              | 6%     | 6%      | 5%       |         | 6%  |

Q11 - How do you feel about Donald Trump?

|                               |       | Gender<br>===== |       | Age<br>===== |       |       |     | Region<br>===== |        |         |          |         |     |
|-------------------------------|-------|-----------------|-------|--------------|-------|-------|-----|-----------------|--------|---------|----------|---------|-----|
|                               | Total | Men             | Women | 18-34        | 35-49 | 50-64 | 65+ | Atlantic        | Quebec | Ontario | Man/Sask | Alberta | BC  |
|                               |       |                 |       |              |       |       |     |                 |        |         |          |         |     |
| Total                         | 2004  | 977             | 1022  | 535          | 486   | 511   | 473 | 134             | 461    | 774     | 128      | 222     | 283 |
| Unweighted Total              | 2004  | 1011            | 988   | 525          | 449   | 519   | 511 | 304             | 451    | 552     | 195      | 201     | 300 |
| Angry                         | 52%   | 47%             | 57%   | 43%          | 48%   | 55%   | 63% | 54%             | 57%    | 51%     | 52%      | 48%     | 48% |
| Frustrated                    | 28%   | 31%             | 26%   | 30%          | 28%   | 29%   | 27% | 27%             | 27%    | 29%     | 30%      | 26%     | 32% |
| Comfortable                   | 7%    | 9%              | 5%    | 11%          | 8%    | 5%    | 3%  | 4%              | 5%     | 8%      | 7%       | 11%     | 6%  |
| Excited                       | 2%    | 2%              | 1%    | 2%           | 2%    | 2%    | 1%  | 1%              | 2%     | 1%      | 2%       | 2%      | 2%  |
| None of these feelings        | 10%   | 11%             | 10%   | 13%          | 13%   | 8%    | 6%  | 14%             | 8%     | 10%     | 9%       | 12%     | 12% |
| Not familiar with this person | 1%    | 1%              | 1%    | 1%           | 0%    | 1%    | 0%  | 1%              | 0%     | 1%      | 0%       | 1%      | 1%  |
| NET: Total favourable         | 9%    | 11%             | 7%    | 13%          | 10%   | 7%    | 4%  | 5%              | 7%     | 9%      | 9%       | 14%     | 8%  |
| NET: Total unfavourable       | 80%   | 78%             | 83%   | 73%          | 76%   | 84%   | 90% | 81%             | 84%    | 80%     | 81%      | 74%     | 80% |