

The background of the slide features a blue-tinted image of the Parliament Building in Quebec City, with the Quebec flag flying from its dome. Overlaid on this is a large, faint, light-blue 'Q' that serves as a backdrop for the title. To the right of the building, there are faint, semi-transparent graphics including a line graph with upward-trending points and two donut charts, suggesting a focus on data and analytics.

Quebec Election 2026

Understanding the Dynamics

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Methodology

2

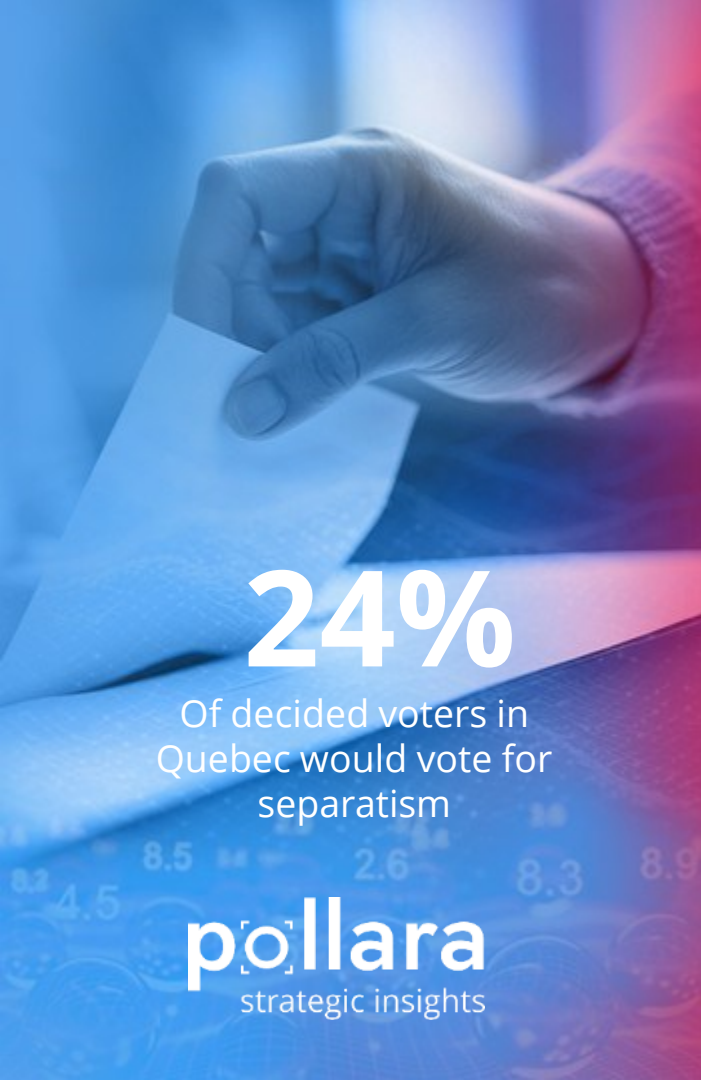
Field Period	The survey was fielded from September 12 to 17, 2026
Sample	Polling data in this report comes from an online survey of n=1,012 eligible voters in Quebec. Respondents were recruited from the CanView online research panel.
Reliability	Online surveys cannot be assigned a margin of error. As a guideline, a probability sample of this size carries a margin of error of $\pm 3.1\%$, 19 times out of 20.
Weighting	Data has been weighted using the most current region, language, gender, education, and age Census data, to ensure the sample reflects the population of eligible Quebec voters.



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24%

Of decided voters in
Quebec would vote for
separatism

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Key Findings

- The Parti Québécois leads a crowded race: **PQ 29%, PLQ 22%, CAQ 21%, PCQ 17%, QS 10%.**
- The largest voter pool overlap is between the PQ and CAQ – 5.8% of Quebecers are open to voting for both parties.
 - There is also significant PQ-QS (4.7%) and PLQ-CAQ (4.4%) overlap.
- Charles Milliard is the least well known of the five party leaders, though he still ties with Ruba Ghazal for the best net sentiment rating.
- Trump is a factor in this election, but not a decisive one. Over one-in-five (22%) Quebecers say standing up to Trump is a ballot question for them, but vote intent is basically the same in a hypothetical election where Trump is not president.
- Only 12% identify Quebec independence as a ballot question this campaign.
 - One-in-four PQ voters would vote to remain in Canada.

Decided Vote



Quebec Provincial Decided Vote: PQ leads a crowded field

- Undecideds are most likely to be open to voting for the PLQ (28%), followed by the PQ (24%), the CAQ (20%), QS (16%), and the PCQ (14%).

Quebec Provincial Vote Intention Among Decided Voters

Parti Québécois, led by Paul St-Pierre Plamondon **29%**

Québec Libéral Party, led by Charles Milliard **22%**

Coalition Avenir Québec, led by Christine Fréchette **21%**

Conservative Party of Québec, led by Éric Duhaime **17%**

Québec solidaire, led by Ruba Ghazal **10%**

Another party **1%**

[UNDECIDED: 17%]

33%

of Francophone decided voters would vote PQ, giving them a 9-point lead

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Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards? Base: Decided provincial voters (n=788).

Quebec Decided Vote — Language and Region

- In Quebec City, the Conservatives lead with 30%, followed by the CAQ at 26% and the PQ at 23%. The Liberals (13%) and QS (9%) are further back.

		TOTAL	REGION		LANGUAGE	
			Montreal	Rest of QC	English	French
	Parti Québécois , led by Paul St-Pierre Plamondon	29%	27%	33%	4%	33%
	Québec Libéral Party , led by Charles Milliard	22%	29%	12%	68%	15%
	Coalition Avenir Québec , led by Christine Fréchette	21%	18%	25%	4%	24%
	Conservative Party of Québec , led by Éric Duhaime	17%	14%	20%	12%	18%
	Québec solidaire , led by Ruba Ghazal	10%	10%	9%	10%	9%
	Another party	1%	2%	1%	3%	1%

Quebec Decided Vote — Gender, Age, Racialized

- The CAQ vote skews significantly older, while the vote for the Conservative Party of Québec and (especially) Québec solidaire skew younger.

		TOTAL	GENDER		AGE				RACIAL-IZED
			Male	Female	18-34	35-49	50-64	65+	Yes
	Parti Québécois, led by Paul St-Pierre Plamondon	29%	28%	30%	27%	27%	32%	30%	6%
	Québec Libéral Party, led by Charles Milliard	22%	24%	19%	24%	21%	20%	22%	51%
	Coalition Avenir Québec, led by Christine Fréchette	21%	21%	22%	7%	13%	27%	38%	13%
	Conservative Party of Québec, led by Éric Duhaime	17%	18%	16%	22%	26%	15%	6%	13%
	Québec solidaire, led by Ruba Ghazal	10%	8%	12%	19%	12%	5%	3%	16%
	Another party	1%	1%	1%	1%	2%	1%	1%	1%

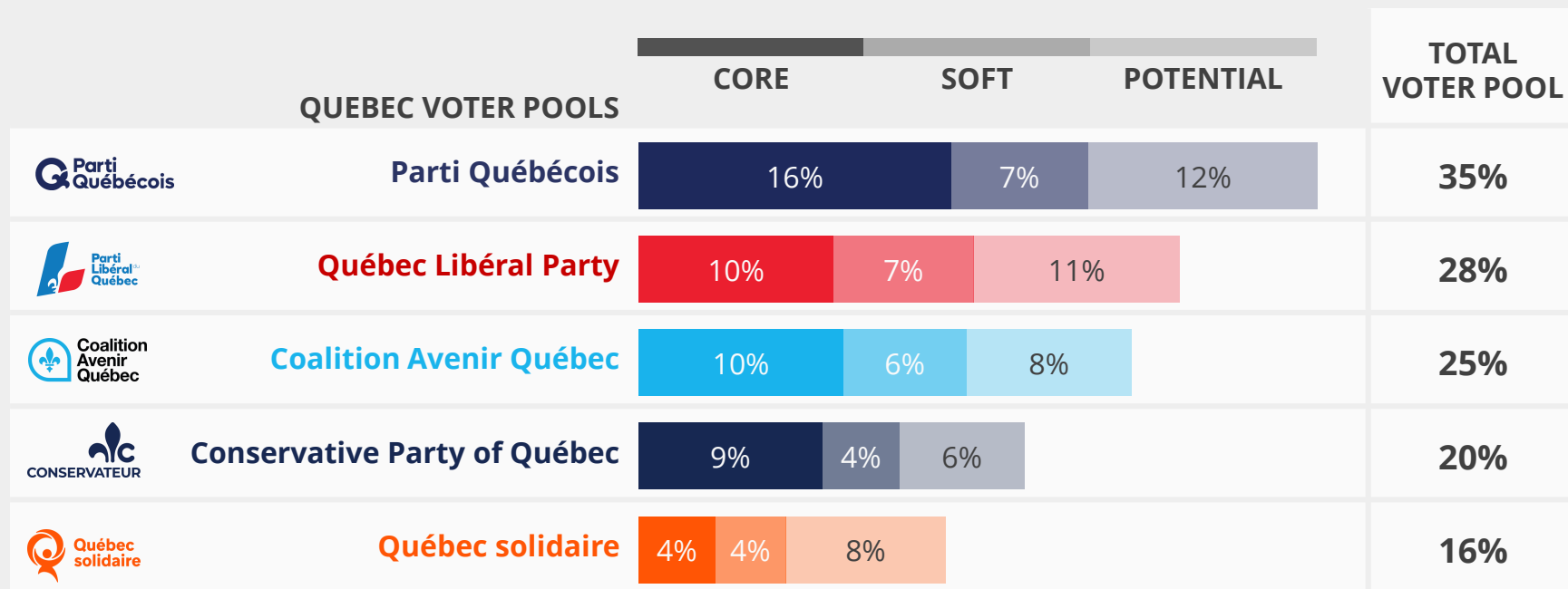
 Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards?
Base: Decided provincial voters (n=788).

Voter Pools

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Quebec Voter Pools: PQ and PLQ have most growth potential

9



Base: All Respondents (n=1,012).

Core Supporters: Certain to vote for party

Soft Supporters: Not certain to vote for party but leaning that way

Potential Supporters: Not voting for that party now, but open to it



Voter Overlap—Parti Québécois

10

- The PQ voter pool overlaps most with the CAQ voter pool, but they are also vulnerable to losing votes to Québec solidaire.
- The PQ has their most growth potential among women under 50.

			GROWTH POTENTIAL	LOSS POTENTIAL
	Québec Libéral Party	→ 1.5	 29% CURRENT DECIDED VOTE	1.2 →
	Coalition Avenir Québec	→ 2.9		2.9 →
	Conservative Party of Québec	→ 1.3		1.0 →
	Québec solidaire	→ 1.8		2.9 →
	Undecided	→ 4.0		- →
TOTAL POINTS			→ 11.7	7.0 →

 Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards?
 Base: Decided provincial voters (n=788).

Voter Overlap— Québec Libéral Party

11

- The Québec Libéral Party voter pool overlaps most with the CAQ voter pool, but they are also vulnerable to losing votes to the PCQ.
- The PLQ has their most growth potential among seniors and in Quebec City.

		GROWTH POTENTIAL		LOSS POTENTIAL	
	Parti Québécois	→	1.1	1.5	→
	Coalition Avenir Québec	→	2.1	2.3	→
	Conservative Party of Québec	→	1.4	2.2	→
	Québec solidaire	→	1.1	1.6	→
	Undecided	→	4.7	-	→
TOTAL POINTS		→	10.5	7.2	→



22%
CURRENT DECIDED VOTE

Q Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards?
Base: Decided provincial voters (n=788).

Voter Overlap—Coalition Avenir Québec

12

- The CAQ vote overlaps significantly with both the PQ and PLQ. They have the most growth potential from the PLQ, but are most at risk of losing votes to the PQ.
- The CAQ has their most growth potential among women 50+.

		GROWTH POTENTIAL		LOSS POTENTIAL	
	Parti Québécois	→	1.8	2.9	→
	Québec Libéral Party	→	2.3	2.1	→
	Conservative Party of Québec	→	0.5	0.4	→
	Québec solidaire	→	0.5	0.6	→
	Undecided	→	3.4	-	→
	TOTAL POINTS	→	8.4	6.3	→



**Coalition
Avenir
Québec**

21%

CURRENT DECIDED VOTE

Q Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards?
Base: Decided provincial voters (n=788).

Voter Overlap—Conservative Party of Québec

13

- The Conservative Party of Québec voter pool overlaps most with the PLQ voter pool.
- The PCQ has their most growth potential in Quebec City and among young people.

		GROWTH POTENTIAL		LOSS POTENTIAL	
	Parti Québécois	→	1.0	1.3	→
	Québec Libéral Party	→	2.2	1.4	→
	Coalition Avenir Québec	→	0.4	0.5	→
	Québec solidaire	→	0.3	0.4	→
	Undecided	→	2.3	-	→
TOTAL POINTS		→	6.4	3.6	→



CONSERVATEUR

17%

CURRENT DECIDED VOTE

Q Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards?
Base: Decided provincial voters (n=788).

Voter Overlap—Québec solidaire

14

- The Québec solidaire voter pool overlaps most with the PQ voter pool.
- QS have their most growth potential among women under 50.

		GROWTH POTENTIAL		LOSS POTENTIAL	
	Parti Québécois	→	2.9	1.8	→
	Québec Libéral Party	→	1.6	1.1	→
	Coalition Avenir Québec	→	0.6	0.5	→
	Conservative Party of Québec	→	0.4	0.3	→
		→	2.6	-	→
TOTAL POINTS		→	8.2	3.6	→



**Québec
solidaire**

10%

CURRENT DECIDED VOTE

Q Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards?
Base: Decided provincial voters (n=788).

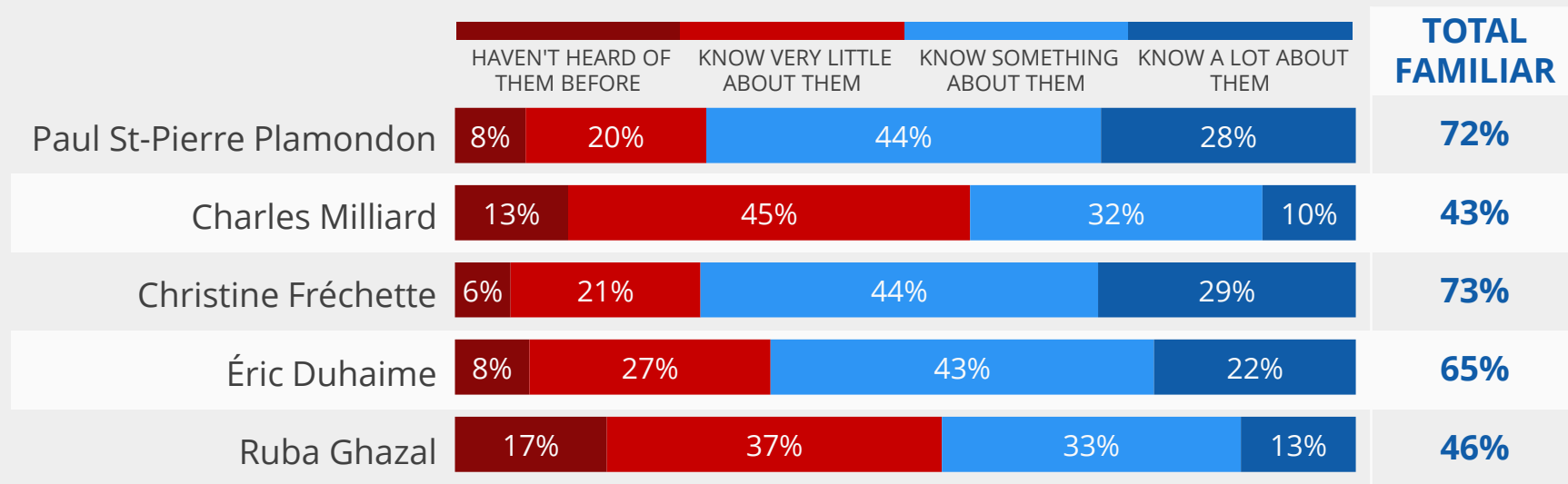
Leader Impressions

Familiarity with Leaders:

Plamondon and Fréchette are best known leaders

16

- All the leaders are best known among seniors, except for Ruba Ghazal who is best known among 18-to-34 year olds.
- Familiarity levels with all the leaders are at least 16 points higher among Francophones than among Anglophones – except for Charles Milliard who is equally well known among Francophones and Anglophones.

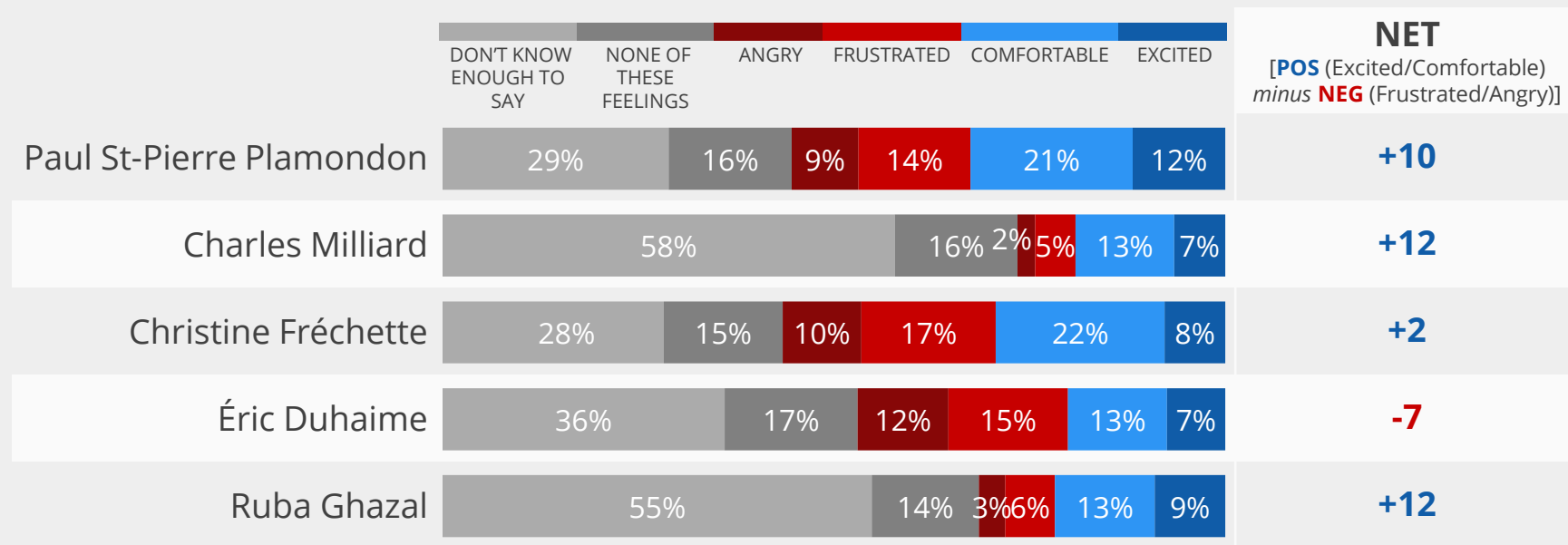


How familiar are you with each of the following people? Would you say you know a lot, something, or very little about them? Or have you not heard of them before? Base: All Respondents (n=1,012).

Emotional Reactions to Leaders

17

- Plamondon, Milliard, and Ghazal all enjoy similar net positive impression ratings (+10 to +12), and all excite more voters than they anger.



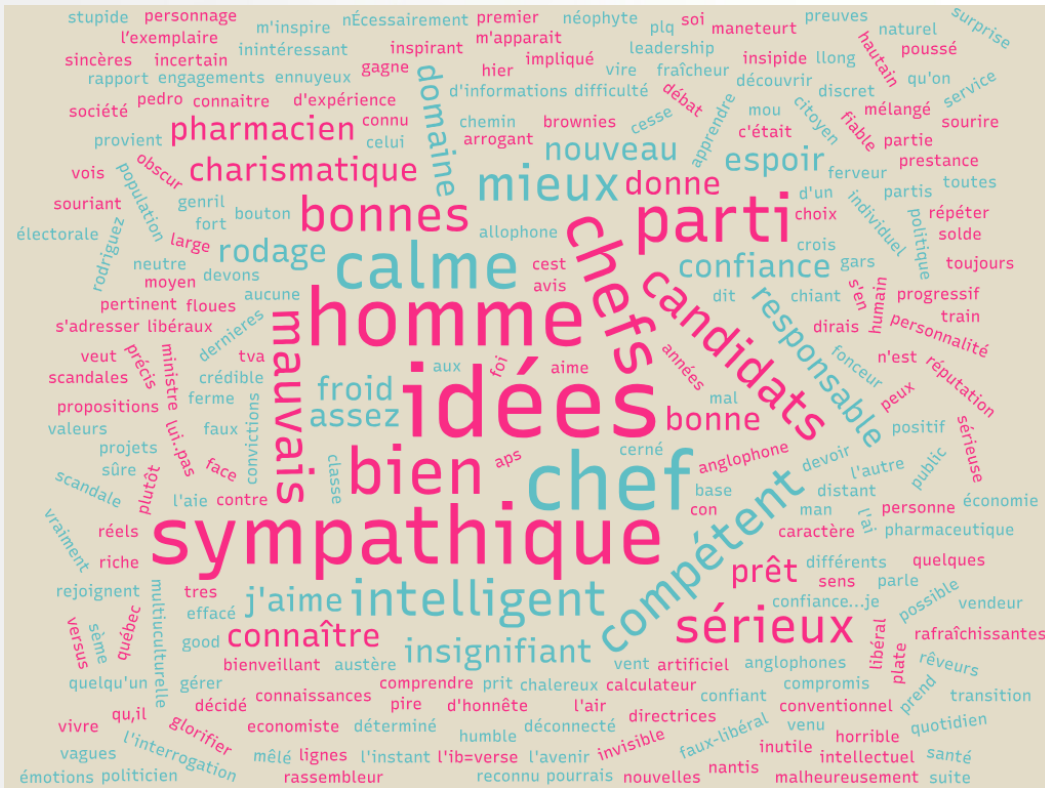
Q When you hear the following individuals speak are you most likely to feel excited, comfortable, frustrated, or angry? If you don't feel any of these feelings or you aren't familiar with them, just say so. Base: All Respondents (n=1,012).

or Two

A man with short brown hair and a beard, wearing a dark suit jacket over a light blue button-down shirt, is speaking at a wooden podium. He is gesturing with his right hand, pointing his index finger upwards. A microphone is positioned in front of him. The background is blurred, showing other people and what appears to be an outdoor setting.

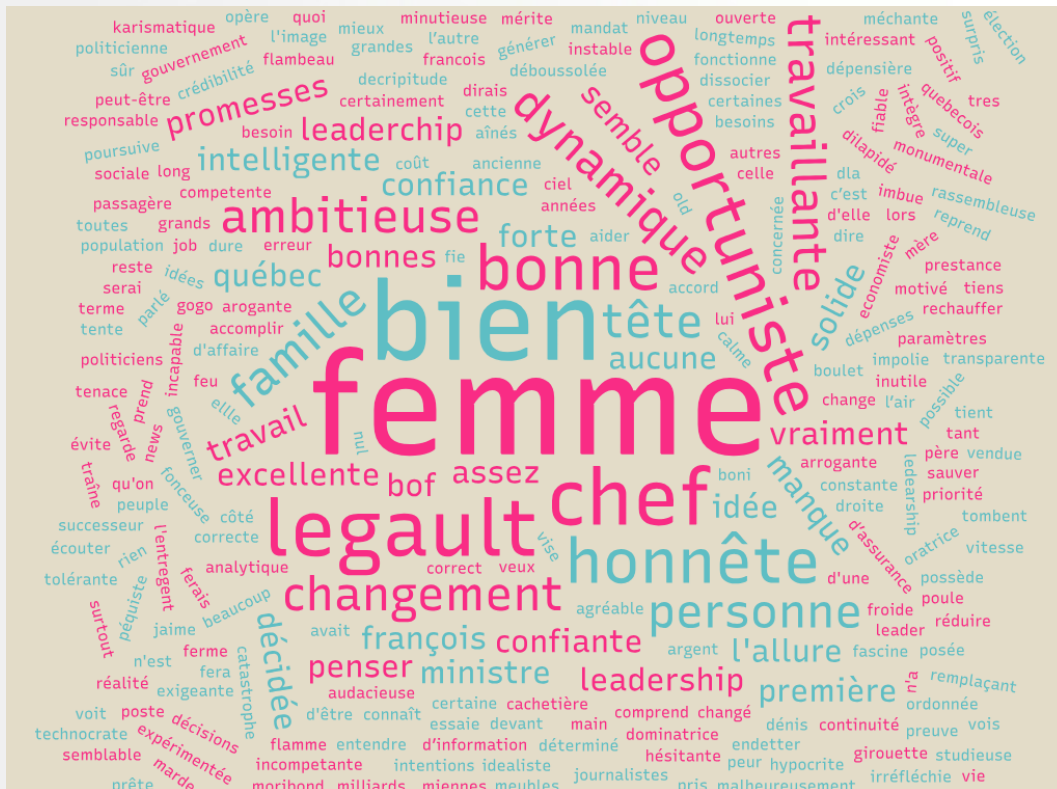
Base: French Respondents who "KNOW A LOT" OR "KNOW SOMETHING" about **Paul St-Pierre Plamondon**.

Describe Charles Milliard in a Word or Two



In a word or two, how would you describe the type of leader **Charles Milliard** is?
Base: French Respondents who "KNOW A LOT" OR "KNOW SOMETHING" about **Charles Milliard**.

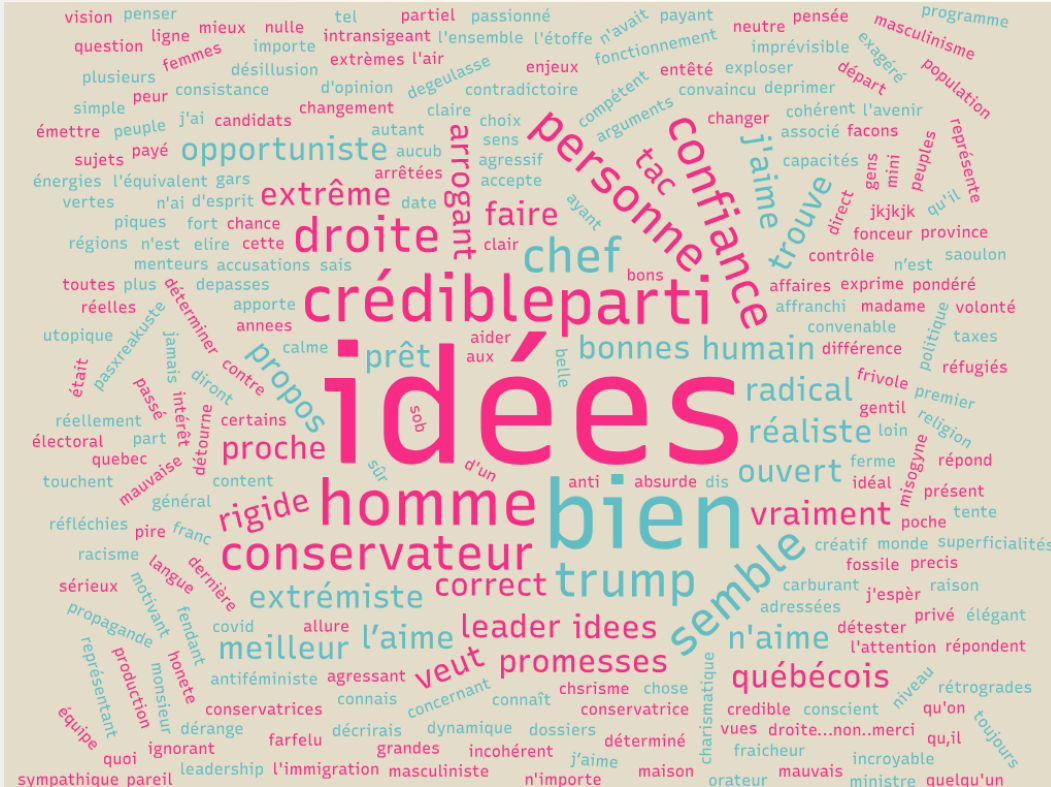
Describe Christine Fréchette in a Word or Two



In a word or two, how would you describe the type of leader **Christine Fréchette** is?
Base: French Respondents who "KNOW A LOT" OR "KNOW SOMETHING" about **Christine Fréchette**.



Describe Éric Duhaime in a Word or Two



In a word or two, how would you describe the type of leader **Éric Duhaime** is?
Base: French Respondents who "KNOW A LOT" OR "KNOW SOMETHING" about **Éric Duhaime**.

In a word or two, how would you describe the type of leader **Éric Duhaime** is?
Base: French Respondents who "KNOW A LOT" OR "KNOW SOMETHING" about **Éric Duhaime**.

The Ballot Question

What This Election is all About

24

- CAQ voters are most likely to say this election is about defending Quebec against Trump (42%). This is also important for PLQ and undecided voters, but less so for others.
- Just 12% of voters say this election is about whether or not Quebec should move towards independence. This includes 29% of PQ voters and 13% of PLQ voters, but less than 10% among the supporters of all other parties.

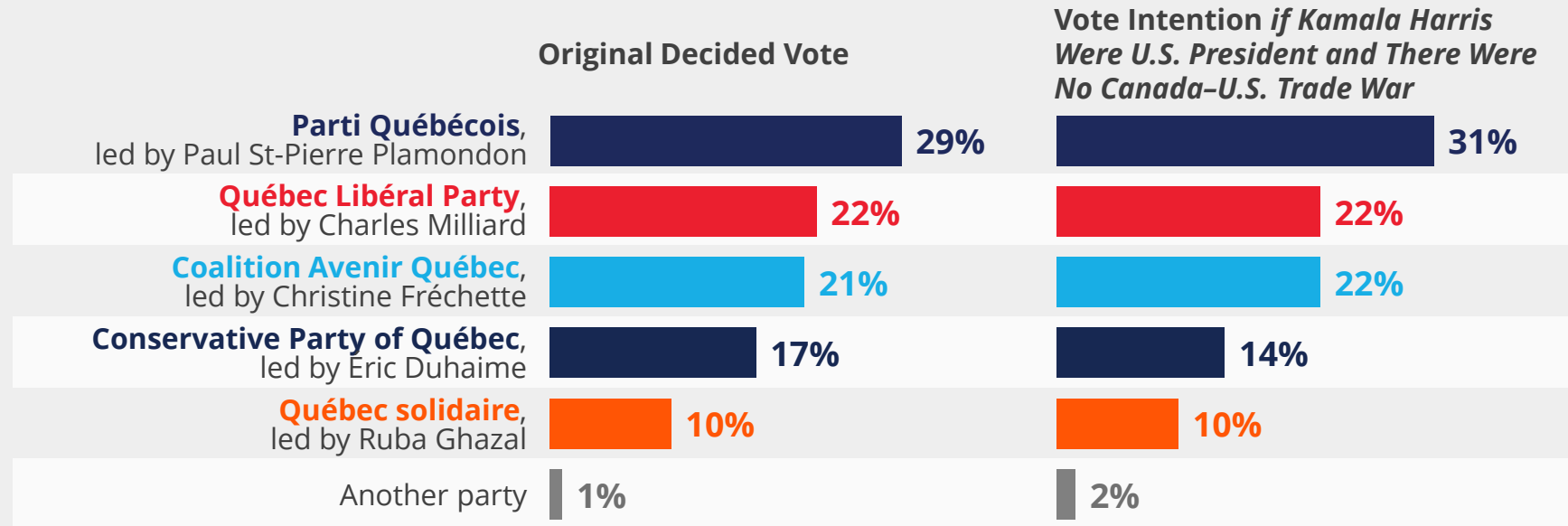
	OVERALL	QUEBEC VOTE INTENT					
		PQ	PLQ	CAQ	PCQ	QS	Undec.
Choosing the party with the best platform	34%	43%	30%	26%	40%	62%	26%
Choosing the party with the best leader	24%	32%	28%	29%	20%	15%	16%
Choosing who can best defend Quebec against Donald Trump & the U.S.	22%	13%	27%	42%	12%	17%	26%
Choosing the best local candidate	15%	11%	20%	12%	15%	18%	18%
Deciding whether or not the CAQ deserves another mandate	12%	10%	11%	27%	8%	7%	11%
Deciding whether or not Quebec should move toward independence	12%	29%	13%	6%	4%	9%	4%
Preventing someone I don't like from winning	11%	7%	18%	7%	17%	8%	9%
Sending a message to the political establishment	7%	8%	4%	2%	18%	10%	6%
Other	3%	3%	2%	1%	4%	1%	5%
Not sure	11%	4%	6%	5%	5%	4%	24%

Q Which of the following best describes what this election is about for you personally? You can select up to 2 items from this list.
Base: All Respondents (n=1,012).

The Trump Effect: Support levels don't change dramatically in a hypothetical where Trump isn't president

25

- Although CAQ voters are motivated by the Trump issue, there is no indication they would leave the CAQ if Trump were off the table as an issue.

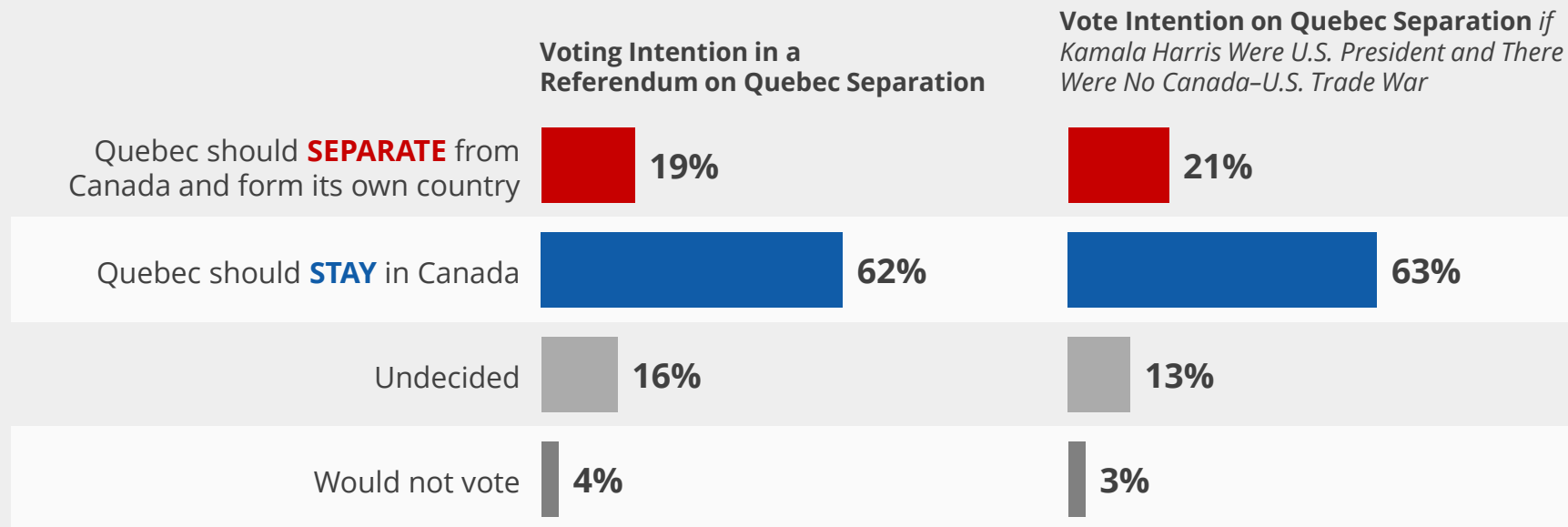


Imagine Kamala Harris was President of the United States instead of Donald Trump, and Canada was not involved in a trade war with the United States. Who would you vote for in this scenario? Base: Decided provincial voters (n=757). | E1. Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards? Base: Decided provincial voters (n=788).

Vote Intention on Quebec Separation - As Things Stand and in a World Without Trump

26

- Among decided voters, 24% support separatism today, with this figure rising to 25% in a hypothetical world where Donald Trump is not President.
- One-in-four PQ voters want Quebec to stay in Canada, in both scenarios (now: 25%, without Trump: 26%).



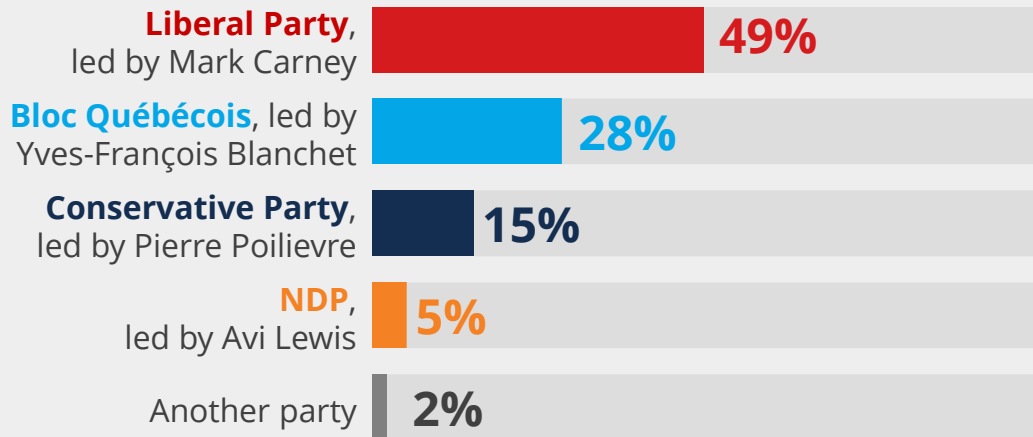
If a referendum were held tomorrow on whether Quebec should separate from Canada to form its own country..., how would you most likely vote? Once again, imagine Kamala Harris was President of the United States instead of Donald Trump, and Canada was not involved in a trade war with the United States. In this scenario, how would you vote in a referendum on whether Quebec should separate from Canada to form its own country?
Base: All Respondents (n=1,012).

Federal Vote Intent

Federal Decided Vote: Federal Liberals hold 21-point lead

- Among francophones, the Liberals lead the Bloc by 13 points (Lib 46%, BQ 33%, CPC 15%, NDP 5%).

Federal Vote Intention Among Decided Voters



[UNDECIDED: 18%]

64%

of decided voters 65+
in Quebec lean Liberal
(Lib 64%, BQ 30%, CPC 4%, NDP 1%)

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If a federal election were held today, who would you be most likely to vote for or lean towards?
Base: Decided federal voters (n=783).

Federal-Provincial Vote Overlap:

Québec Liberal Party converting 43% of federal Liberal vote

29

- The majority of the BQ vote goes to the PQ (72%), the majority of the federal Conservative vote goes to the provincial Conservatives (70%), and the majority of the NDP vote goes to Québec solidaire (63%). However, the federal Liberal vote splits between the PLQ (43%) and the CAQ(34%).

PROVINCIAL DECIDED PROVINCIAL VOTE AMONG...	FEDERAL VOTE INTENT			
	 Liberal	 Conservative	 NDP	 BLOC QUÉBÉCOIS
Parti Québécois, led by Paul St-Pierre Plamondon	12%	12%	10%	72%
Québec Libéral Party, led by Charles Milliard	43%	9%	19%	0%
Coalition Avenir Québec, led by Christine Fréchette	34%	8%	4%	14%
Conservative Party of Québec, led by Éric Duhaime	5%	70%	4%	6%
Québec solidaire, led by Ruba Ghazal	5%	1%	63%	8%

Q Switching to Quebec provincial politics... If a provincial election were held today, who would you be most likely to vote for or lean towards?
Base: Decided provincial voters (n=788).



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